

**JYOTI NIVAS COLLEGE AUTONOMOUS
SYLLABUS FOR 2024 BATCH AND THEREAFTER**

Programme: B. Com TM

Semester: I

TOURISM AND TRAVEL MANAGEMENT - PAPER II

TRAVEL MANAGEMENT

NO OF HOURS: 60

COURSE OBJECTIVES

- To distinguish and classify the various transport systems- Road, Rail, Air and Water
- To understand the variety and significance of tourist transport services in India/ abroad.
- To evaluate the impact of tourism on the transport services.

LEARNING OUTCOME

- Students are able to differentiate and categorize a diverse array of transport systems.
- Students receive an illustrated description of variety and significance of tourist transport services in India/ abroad.
- Students get a detailed understanding of the impact of tourism on the transport services.

UNIT 1: GROWTH OF TRAVEL THROUGH AGES

14 HOURS

An ancient phenomenon - Accounts of famous travellers - Religion as a motivator - The Grand Tour - The concept of the annual holiday - Industrial revolution & the development of travel - Effects of the great war on the transport system - Advent of the jet - Advent of high - Speed trains - Post - Second World War Phenomenon.

UNIT 2: TOURIST TRANSPORT SERVICES

14 HOURS

Transport and tourism: interrelationship - history of transport - types of Transport Services: Road, Rail, Air and Water Transport – Travel Services provided at destinations: Bus terminals, railway stations and airports - Service agencies, Transit operators and Car-rentals - Impacts of Tourism on Transport system: Economic impacts, environmental impacts, socio - cultural impacts - Technological impact in the development of transport.

UNIT 3 : SURFACE TRANSPORT – ROAD & RAIL

12 HOURS

Road Network System: Growth and development - Express ways, High speed corridors, National Highways, State Highways, Link India concept - Latest trends in ground transport rentals - Railway Networks: significance, types, important train routes around the world, Trans-Continental Railways - Luxury trains around the world -Swiss rail, train tours, Eurostar, Palace on Wheels.

UNIT 4: AIR TRANSPORT

10 HOURS

Importance of air transport, Growth and development - types of aircrafts, seating capacity, important Air carriers with codes- local, national and international Airports - City and Airport codes, Aircraft and in-flight facilities, Airport facilities and special passengers, Baggage rules Warsaw convention, Journey Types - Role of agencies /organizations - ICAO, IATA.

UNIT 5: WATER TRANSPORT

10 HOURS

Importance of water transport, Growth and development - types/ modes of Water transport - harbours, beaches and other water- born destinations- Cruises and popular routes, Cruise companies.

SKILL DEVELOPMENT

1. National carriers and their respective countries.
2. Tourist trains in India and their routing.
3. Airports and Seaports of India.
4. Analyses the various tourist services provided at destinations, airports and railway stations.

BOOKS FOR REFERENCE:

Aitkin, Bill, Exploring Indian Railways (New Delhi, 1994)
Barrowclough, David, 'Looking towards the future of aviation' Planning, 2001.
Bhatia, A.K., Tourism Development- Principles and Policies (New Delhi, 1991).
Bhatia, A.K., International Tourism Management (New Delhi, 2001)
Ellis, Royston, India by Rail (U.K., 1997)
Foster, Dennis, Introduction in Travel and Tourism (Singapore, 1994)
Man, John, et.al., The Traveler's Atlas (Sidney, 1998)
Silas, Sandeep, Discover India by Rail (New Delhi, 2002)
TTK Route Maps.