JYOTI NIVAS COLLEGE AUTONOMOUS SYLLABUS FOR 2018 BATCH AND THEREAFTER

Programme: B.Com LSM Semester: VI

E-LOGISTICS

Course Code: 18BL604 No. of Hours: 60

COURSE OBJECTIVES:

- To introduce the E Logistics process to the students.
- To familiarize the students with new technologies used in logistics.
- To enable students to identify logistics strategies.

LEARNING OUTCOMES:

- 1. Students will be able to analyze how to logistics decisions impact the performance of firm as well as entire supply chain.
- 2. Students will apply the skills of documentation process in firm for better logistics management.
- 3. Students will be able to apply the various e-logistics tools to the logistics process.

UNIT 1:

E-Logistics: An Introduction

Introduction to E-logistics - forward logistics - Reverse logistics - Logistics renovation toward E-logistics - importance of E-logistics - New trends and technology in logistics.

UNIT 2:

Elements of E-logistics

Forward E-logistics – Reverse E-logistics – Challenges of E-logistics – environmental issues – e-business strategy – Application for E-logistics – Business to business – Business to consumers – Exception based status alert – Transportation documentation.

UNIT 3: 14 HRS

E-Logistics Tools

E-logistics method of documentation – Electronic data interchange – Personal computer – Enterprise resource planning systems – The internet, intranets and extranets – The world wide web – Web-enabled relational databases, data warehouses and data marts – Decision support systems.

UNIT 4: 10 HRS

E- Logistics Technology

Advance Ship Notice (ASN) – tracking systems – Satellite global positioning systems (GPS) and geographic information systems (GIS) – Bar-coding and scanning – Electronic signature technology – Wireless technology – Radio frequency identification (RFID).

UNIT 5: 12 HRS

Collaborative supply chain system / E-Logistics Processes Integration

Electronic procurement (e-procurement) – Transport and delivery management – Packing and order management – Inventory and warehousing – Application architecture of Customer relationship management (CRM) – E-business logistics and its benefits.

Skill Development:

- Case studies will be examined in class.
- Visit any 3 industries using e-logistics and submit a report on the e- logistics process implemented.
- Assignments on different types of logistics reports.
- Analyze the use of LMIS for Decision making in a business.

BOOKS FOR REFERENCE:

- 1. Louis Columbus: Realizing e-business with application service providers, LWC publication.
- 2. B Stanford, E-business: Key Issues, Applications and Technologies, Ohmsha Publication
- 3. Logistics Management, Renu Arora, Kalyani Publisher