

**JYOTI NIVAS COLLEGE AUTONOMOUS
SYLLABUS FOR 2018 BATCH AND THEREAFTER**

Programme: B.Com LSM

Semester: III

Business Ethics

Course Code: 18BL305

No. of Hours: 60

COURSE OBJECTIVES:

- To provide basic knowledge of business ethics
- To promote understanding of the importance for business ethical conduct
- To familiarise the importance of corporate governance.

LEARNING OUTCOMES:

- Skills to recognise and resolve ethical issues in business.
- Enhance awareness of values in business
- To learn the importance of ethics in business.s

UNIT 1:

8 HRS

Introduction to business:

Meaning, Objectives, Scope, Features, Functions, Role of business in social development. Corporate Social Responsibility-Concepts and Initiatives

UNIT 2:

10 HRS

Introduction to ethics and values:

Meaning, Nature and importance of ethics, Branches of ethics, Nature of business ethics, Importance of business ethics, Factors influencing business ethics, Arguments for and against business ethics, Types of ethical dilemmas.

Values: Meaning, Types of values.

UNIT 3:

15 HRS

Ethics in management:

Introduction to core areas of management, Ethics in HRM- Importance, Managing ethical issues in HRM; Marketing ethics- Importance, Ethical issues in marketing, Ethical behavior in relation to suppliers, competitors; Ethics in Finance and Accounts ethics in logistics . Case study.

UNIT 4:

16 HRS

Ethical decision making:

Nature of ethical decision making, Process- Problem identification, clarifying goals, identifying the desired facts, developing options based on objectives, analysis of various options, test the options, make decisions and implementation phase. Factors influencing ethical decision making- Individual influences (Age & Gender, National and cultural characteristics, Education & employment, Psychological factors, Personal values, Personal integrity and moral imagination); Situational influences- (Issue related factors and Context related factors). Case study.

UNIT 5:**11 HRS****Corporate Governance:**

Meaning, Features of good corporate governance, Factors influencing corporate governance, Corporate governance in India. Case study.

SKILL DEVELOPMENT:

- State the arguments for and against Business ethics.
- Make a list of unethical aspects of Finance and Accounts in any three organizations.
- List out ethical problems faced by managers.
- Case study on factors influencing ethical decision making
- Case studies on sexual harassment in the logistics business

BOOKS FOR REFERENCE:

1. Business Ethics: K Aswathappa, J Usha Rani, SunandaGundaVajhala; Himalayala Publishing house; First edition 2017.
2. Business Ethics and Corporate Governance: Dr. S S Khanka; S Chand and Company Pvt Ltd; First edition 2014.
3. Business Management: R K Sharma and Shashi K Gupta; Kalyani publishers; 2007 edition.