

**JYOTI NIVAS COLLEGE AUTONOMOUS
SYLLABUS FOR 2018 BATCH AND THEREAFTER**

Programme: B.Voc. (Banking and Finance)

Semester: III

CAPITAL MARKET

Course Code: 18BVB301

No. of Hours:60

COURSE OBJECTIVES:

- To understanding of the working of Indian capital market
- To comprehend the significance of fundamental and technical analysis while making investment or trading decisions.
- To understand the functioning of the major stock exchanges in India and computation of the market index.

LEARNING OUTCOMES:

- Enable them to make wise investment and trading decisions by predicting the future movement of the stock price or the market index using technical charts.
- Invest in companies that are fundamentally strong and those that are undervalued.
- Provide sound investment advices to others who are interested in stock market.

UNIT 1: Introduction to securities:

10HRS

Investment-speculation-gambling & investment-investment objectives-features-investment process-investment policy-security analysis-valuation. Types of securities market-Mutual fund market,currency market,stock market,commodity market

UNIT 2: Fundamental Analysis:

12HRS

Meaning; need; types of fundamental analysis-economic analysis, industry analysis and company analysis

Economy Analysis- an analysis of the economy; economic forecasting and forecasting techniques- Surveys, economic indicators, diffusion index and economic model building.

Industry analysis- Meaning; classification of industries- Growth, cyclical, defensive and cyclical growth industries; Industry life cycle; factors affecting Industry analysis

Company analysis: Meaning; Non-financial- internal and external factors; financial aspects of Company analysis- Analysis of financial statements, Ratios and problems, case study ,Management analysis.

UNIT 3: Technical analysis:

12HRS

Meaning; assumptions; history of technical analysis; Dow Theory-Primary trend, secondary trend, minor trends. charts as a technical tool; types of charts-point and figure chart, line chart, bar chart, moving averages; Technical analysis v/s Fundamental analysis; Criticisms of Technical Analysis.

UNIT 4: Trading Exchanges:

12HRS

BSE-NSE-OTCEI AND NSDL-Objectives and operational aspects of the institutions. Rating agencies to rate instruments.

UNIT 5: Stock market indices

14HRS

Meaning-usefulness of indices-computation of stock index-differences between the indices-BSE sensitive index-NSE -50 index-NIFTY-selection Criteria Listing of securities:

Meaning-merits of listing-challenges of listing-qualification for listing-listing of right shares-recent development.

SKILL COMPONENT

- Visit a stock broking house to understand the live trading.
- Start mock trading using online virtual trading platforms
- Evaluate the measures introduced by SEBI to Protect the investors from being deceived
- Collect the historical data of 3 blue chip companies for the past 2 years and present in the form of a technical chart and predict the future direction of the stock price.

BOOKS FOR REFERENCE

- Security Analysis and Portfolio Management, Punithavathy Pandian, Vikas Publishing House, Reprinted 2011.
- Prasanna Chandra- Security Analysis Investment management
- Sudhindra Bhatt, Security Analysis and Portfolio management, Excel Books