

**JYOTI NIVAS COLLEGE AUTONOMOUS
SYLLABUS FOR 2021 BATCH AND THEREAFTER**

Programme: B. Com

Semester: III

**TOURISM AND TRAVEL MANAGEMENT - PAPER
GLOBAL TOURISM GEOGRAPHY**

Course Code:

No. of Hours: 60

COURSE OBJECTIVES:

- To enrich the knowledge regarding Fundamentals of geography and various Geographical components
- To learn the role of climate in sustaining Tourism destinations
- To understand the diverse geographical components, both natural and manmade, of different countries of IATA- Traffic Conference Areas

LEARNING OUTCOMES

- Students enhance their understanding of the Fundamentals of geography and various Geographical components.
- Students gain insight into the role of climate in sustaining Tourism destinations and also examine its existing and emerging challenges.
- Students also get an opportunity to understand the diverse geographical components, both natural and manmade, of different countries of IATA- Traffic Conference Areas.

Unit 1: INTRODUCTION

10 HRS

Definition and importance of Geography – Fundamentals of geography, Geographical components - Position of the world's continents and oceans - Climatic regions of the world, Role of climate in sustaining Tourism destinations - Physical geography - IATA geography – Area classification – Political geography - Destination geography

Unit 2 - WORLD GEOGRAPHY

14 HRS

Physical geographic features of the World - Study of maps: Latitude, Longitude, International Date Line – Scale Representation - GIS & GPS – Features & Application in Tourism. Time Zones-Calculation of Time - Greenwich Mean Time - Concept of Elapsed Time & Flying Time - Global Indicators- Global Tourism flow facts and figures

Unit 3 : IATA- Traffic Conference Area -1

10 HRS

Geography of Tourism in North , South, Central America & Adjacent Islands – Physiography, Climate, Natural Vegetation, Wild life and Water bodies. Selected Tourism Destinations.

UNIT-4 : IATA- Traffic Conference Area -2

12 HRS

Geography of Tourism in Europe, Africa and Middle East : Physiography, Climate, Wildlife, Natural-Vegetation and Water bodies. Selected Tourism Destinations.

UNIT-5 : IATA- Traffic Conference Area -3

14 HRS

Geography of Tourism in Asia and Oceania- Australia, New Zealand and South Pacific Islands: Physiography, Climate, Wildlife, Natural-Vegetation and Water bodies. Selected Tourism Destinations.

Skill Development

1. Structure and Physiographic divisions of the world.
2. Map Reading and GPS tracking - Analyze the growth of tourist traffic in selected regions.
3. Impact of tourism on World Geographical Resources – Case-Study.
4. Map Reading - IATA Traffic Conference Areas: TC1, TC2 and TC3.
5. Map Reading - Major Airports in the world
6. GPS Map reading

Books for Reference

- Burton, R. (1995). *Travel Geography*. United Kingdom: Pitman.
- Cooper, C., Boniface, B., Cooper, R. (2016). *Worldwide Destinations: The Geography of Travel and Tourism*. United Kingdom: Taylor & Francis.
- Finlayson, C. (2019). *World Regional Geography*. (n.p.): Independently Published.
- Husain, M. (2008). *World Geography*. India: Rawat Publications.
- Husain, M. (2017). *Indian & World Geography*. (n.d.): McGraw-Hill Education (India) Pvt Limited.
- Lew, A. A., Timothy, D. J., Hall, C. M. (2008). *World Geography of Travel and Tourism: A Regional Approach*. Netherlands: Butterworth-Heinemann.
- Nelson, V. (2013). *An Introduction to the Geography of Tourism*. United States: Rowman & Littlefield Publishers, Incorporated.
- Page, S. J., Hall, C. M. (2014). *The Geography of Tourism and Recreation: Environment, Place and Space*. United Kingdom: Taylor & Francis.
- Rana, J. P. S. (1997). *Himalayan Heritage*. India: MD Publications.
- Van Harssel, J., Jackson, R. H., Hudman, L. E. (2014). *National Geographic Learning's Visual Geography of Travel and Tourism*. United States: Cengage Learning.