

INDUSTRIAL VISIT REPORT

PLACE: Bharat Earth Movers Limited (BEML) at Kolar Gold Fields (KGF)

No of Students: 50 Students

Date: 20-09-2025

As part of the MBA curriculum, a group of 50 students had the opportunity to visit Bharat Earth Movers Limited (BEML) at Kolar Gold Fields (KGF). The visit aimed to provide practical exposure to the various aspects of management including operations, human resources, finance, materials management, and marketing in a public sector enterprise.

Students departed from Jyoti Nivas College at 8:00 a.m. and reached the BEML KGF campus by 11:00 a.m. The day was spent observing industrial processes, interacting with officials, and understanding how a large-scale organization functions efficiently.

OBJECTIVES OF THE VISIT

1. To observe and understand production processes including machining, fabrication, assembly, and quality control.
2. To learn about human resource practices in a PSU, including employee welfare, training, and workforce management.
3. To analyse marketing and business development strategies, particularly in government and B2B sectors.
4. To gain an understanding of financial and materials management in a public sector enterprise.

SCHEDULE OF THE DAY

Time	Activity Description
8:00 a.m.	Departure from Jyoti Nivas College
11:00 a.m.	Arrival at BEML, KGF campus
11:00 a.m. – 1:00 p.m.	Plant visit: operations, production units, and interaction with company officials
1:00 p.m. – 2:00 p.m.	Lunch
2:30 p.m.	Departure from BEML KGF and return to college

LEARNING OUTCOMES

Key takeaways from the visit includes:

- Firsthand exposure to **production shops** like hull, machine shops, dozer assembly, plate shop, heavy equipment, and heat treatment.

- Practical understanding of **materials management** through stores and inventory systems.
 - Insights into **HR practices** in a large PSU environment.
 - Appreciation of **B2B marketing** and export strategies.
 - Observing how SBUs align business goals with national priorities.
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MANAGERIAL LEARNINGS FOR MBA STUDENTS

- **Strategic Thinking:** Balancing profitability with public service obligations.
- **Leadership & HR:** Role of employee welfare and harmonious labour relations.
- **Operations Excellence:** Significance of lean management, efficiency, and TQM.
- **Marketing in B2B:** Relationship-driven strategies, tenders, and exports.
- **Financial Prudence:** Discipline in budgeting, cost control, and R&D investments.