

RANKS

PG DAY AWARDS



Fathima Shabreen
MFA



Sathya Pramod
MA



Shruthishree M
MCA

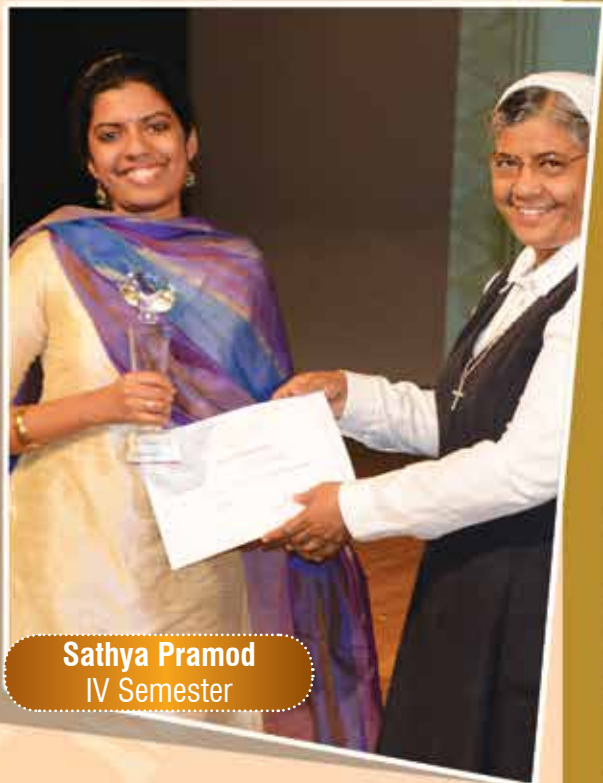
GENERAL PROFICIENCY MA



B. Raghavi
II & III Semester



Sandra Mariam Xavier
I Semester

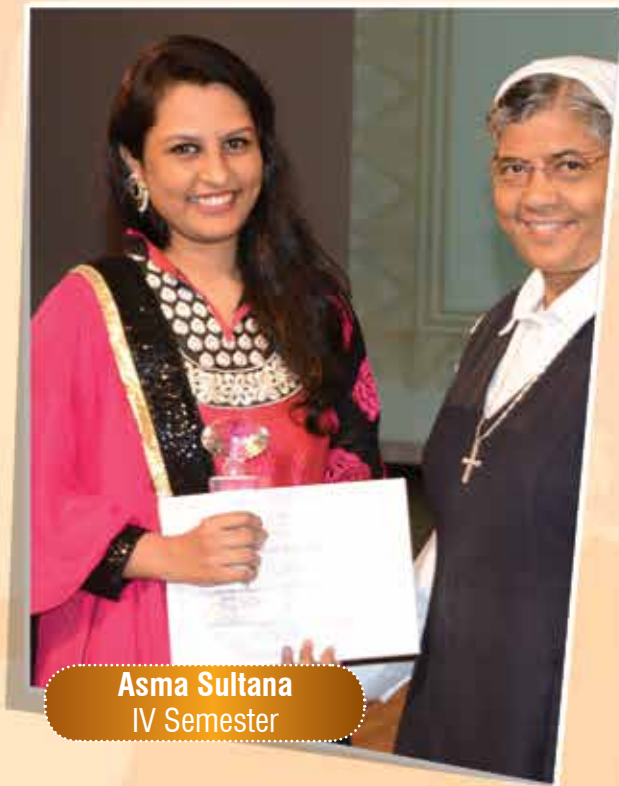


Sathya Pramod
IV Semester

GENERAL PROFICIENCY MBA



Sageera Sultana
II & III Semester



Asma Sultana
IV Semester



Sonal Nahata
I Semester

GENERAL PROFICIENCY MCA



Sushmitha V
I Semester



Akshaya B A
II & III Semester



Shruthishree M
VI Semester



Ankita Mishra
IV & V Semester



Achala C A
I Semester



Fathima Shabreen
IV Semester



Vishakha V
II & III Semester



Agnus T Mathew
II & III Semester



Nehal Chande H
I Semester



Padma G.
II MFA

RESEARCH AND DEVELOPMENT

QUALITY IMPROVEMENT CELL

Since the inception of Quality Improvement Cell on 23rd November 2013, two Quality Improvement Programmes were organized during the academic year 2013 – 2014. With a great success and good response from research scholars in and around India, The Post Graduate Institute of Jyoti Nivas College with a great pride organized three QIP Programmes in the year 2014-2015.

QIP – 3

As a quality improvement initiative, a national seminar on the topic, **“A peep into the working of trading in stock market and currency Derivatives”** was organized by MFA department on 28th August, 2014. Students from 20 different colleges of Karnataka and other states attended the seminar. Dr. Sr. Lalitha, Director, PG Centre, JNC inaugurated the seminar by lighting the lamp, and she spoke about the importance of money, savings and returns. It was pertaining to the risks and conditions involved before making a decision on the method of expenditure of a student's first to last salary. She brought out the relevance of all the factors that would determine an amateur's decision and turned everyone around to carefully

note ‘how to choose an investment?’, ‘when to choose the investment?’, and to invest only when there is a ‘return of 100 fold’, thereby ensuring a guarantee and a safety that protects an investor from internal or external threats.

The Resource person was Dr. V. K. VijayaKumar, Investment Strategist, Geojit BNP Paribas Financial services Ltd. He initiated his lecture with an overview on Financial Planning and Wealth Management. Further students were advised to use money and





save money in a most productive way and help themselves in managing taxes. Savings are for Planning for retirement, Acquire assets like house, vehicles, Marriage expenses, Educational expenses of children, Medical expenses, and unforeseen contingencies of life. Investment is money deployed in expectation of return or profit in order to beat inflation, to make your money grow, to meet future requirements, to maintain / improve living standard after retirement. He also focused the Importance of Wealth Management ie, the paradox of care in spending and carelessness in investing, Big money is made through intelligent investment, Warren Buffet made his fortune of \$ 44 billion through smart investment, BSE Sensex multiplied by over 260 times from 1979 to 2014. Working for money vs. making money work for you. Wealth is not earned, it is created. He also insists on the mantra of Systematic Investment Plans (SIPs) like Start early, Invest regularly, and Plan for the future. The benefits of SIPs are regular Investing, Diversifying investment over various time periods, Power of Compounding, Rupee Cost Averaging, Buy less when the markets are up, buy more when markets are down, Flexibility. Every person can start with an amount as low as Rs 500 and can continue for as long as you wish.

And most importantly the early principle, which was completely a new concept for the students, was introduced. The speaker also had put out a few benefits of investment and suggested students to invest right from first salary and enjoy the returns. He also highlighted about the various investment avenues like Bank Deposits, Equities, Mutual Funds, Insurance, Bonds, Gold, Real Estate, Company Fixed



Deposits, etc. The session went on by addressing the advantages and disadvantages of Systematic Investment Planning and Derivatives. The session continued with the live practical exposure of trading in stock market. The speaker concluded the session with three different portfolios which the students has to follow like Plan, grow rich and retire peacefully and this can be achieved systematic through the following steps.

- Plan early
- Set your financial goals
- Allocate investible funds based on your risk appetite
- Invest in growth assets early in your career; then slowly switch to fixed income assets. Transit from aggressive to balance to conservative portfolios.
- See your wealth grow
- Retire with peace of mind to live comfortably.

Students found the session to be highly informative and useful. Nearly 350 students benefited through this program.



“ENERGY” - The Key to Transform Teaching Dynamics, UGC Sponsored, National Level – QIP 4 – FDP - was organized on 15th November, 2014.

There are as many teaching methods and techniques as there are teachers, but some stand out due to their **effectiveness**. The biggest challenge for teachers today, is to continue to rapidly evolve to keep pace with the students’ mindset, diverse backgrounds and advanced technology. The pace of change also presents challenges: feelings of doubt, fear, distrust and uncertainty are pervasive. It is a highly competitive world out there and rote learning alone will not tap

the complete potential of the teaching outcome.

So, how must we respond? Do we need to discover and operate from that unique space from where we discover internal transformation? The answer might be surprisingly simple. Tap a powerful force we’re all born with, a force which cannot be quantified – **“Energy.”**

The key speaker of the event was Dr. Ushy Mohan Das. She is a Doctor by Profession and

an Educator by Passion. She is a credible, dynamic communications expert and a writer. An experienced world class motivational speaker and mind coach. She is an NLP Practitioner and a Hypnotherapist.

Her motivational talk on **USE ENERGY TO TRANSFORM YOUR TEACHING** covered the Teaching Process which includes:

- **Planning**
 - The process of setting performance objectives and determining what actions should be taken to achieve them.





- **Organizing**

- The process of assigning tasks, allocating resources and coordinating the activities of individuals and/or groups.



- **Leading**

- The process of arousing people's enthusiasm to work hard and inspiring their efforts to fulfill plans and accomplish objectives.

- **Controlling**

- The process of measuring performance, comparing results to objectives and taking corrective action.

A total of 108 participants from 31 Colleges participated across Karnataka, Tamil Nadu and Andhra Pradesh.



QIP – 5

“Impact of Social Media Marketing in the 21st Century”, UGC Sponsored, National Level - QIP-5 - FDP - was held on 24th January 2015. The FDP focuses on recent developments in the area of Social Media Marketing and the kind of impact it can have in the 21st century.

The resource person of the event was Mr. Suresh Babu, CEO, Web Marketing Design. He highlighted on how to supplement and refurbish

the approach of faculty teaching in the area of Marketing and to effectively deliver various concepts of Social Media, how to understand the various futuristic areas of sales and marketing by using popular e-commerce modes of customer interaction, and also helped the participants to enhance their knowledge in the field of Social media



Marketing and related fields.

This FDP empowers participants to identify areas in business through various techniques of marketing that can be used to enhance sales and marketing. 152 persons across Karnataka, Tamil Nadu and Andhra Pradesh, participated in it.



FACULTY RESEARCH PUBLICATIONS

The British writer C.S Lewis said that the task of the modern educator is not to cut down jungles but to irrigate deserts. Our duty here as teachers and mentors is not to refashion the students in our image but to motivate and encourage them to reach their highest potential. And this is not possible unless we lead from the front and lead by example. Considering that research is the priority here and we strive to encourage the faculties for it in our students, the staff in the centre is constantly involved with it as well; making us uniquely positioned to initiate the students into it – we have the knowledge and the experience.



Dr. B. Rose Kavitha (Dept. of. MBA)

Papers Published

1. Published on “**Inclusion of Transgender - A small step ahead**” in IRJBM –Volume No – VII, December–2014, and Special Issue–12. <http://irjbm.org/irjbm2013/Sep2014/rpaper7.pdf>, Impact factor-2.61.

Highlights:

The research attempts to understand the challenges faced by transgender under separate gender classification. To explore new possibilities of matching transgender personality with entrepreneurial programs. To identify funding agencies and professional associations that enables them to carry out their livelihood. To suggest few entrepreneurial programs for

livelihood and improvise overall individual development of transgender.

2. Published on “**Linkage between HRM Practices and Employee Outcomes Organized Retail industry**” in IJBARR-International Journal of Business and Administration Research Review-Special Issue-ICFIDM-December 2014-ISSN 2348 – 0653(print) ISSN -2347-856X (online), Listed &Indexed in International ISSN Directory, Paris. Impact Factor-0.314.

Highlights:

The aim of this study is to investigate the linkage between HRM practices and employee outcome in the retail industry in Bangalore with random sampling of 500 in organized retail outlets.

3. “**Yoga Interventions And Strategies For Hr Employees In Software Industry – Approach On Well Being**” Published By Primax International Journal Of Commerce And Management Research: ISSN – 2321-3604, August Issue Of 2014.

Highlights:

This paper discusses on how Yoga interventions can be effective and increase the productivity of employees in software industry. In the research presented an attempt is made to find out whether adoption of the Yoga interventions by

HR employees in software industry can have a positive impact on organizational performance.

4. **“Teaching Methods: Inner transformation and Excellence in B-Schools”** in Asian Journal of Professional Ethics and Management-Vol-5-No-4, July-2014.

Highlights:

What is teaching? And what is management teaching had made me reflect upon few issues and that is the emergence of this conceptual article on teaching methods in B-schools.

5. **“Happiness Index (Hi) Impact On Employee Engagement In Organised Retail Outlets In Bangalore”** RJSSM- Research Journal of Social Science and Management-Vol:04, No:03, 01 July 2014-- Impact Factor of RJSSM (ISSN 2251-1571) for Year 2012 = 3.951).

Highlights:

The subject on employee happiness and well being is a debate and there has been a long history of individuals in workplace striving for happiness. Similarly, organizational researchers have long pursued the topic of individual subjective well being (SWB) under a variety of labels like satisfaction or positive affect at work. There are also applied reasons for our interest in happiness. One of it is Business outcome measures are assessed including customer satisfaction, employee performance and employee happiness. This research was conducted in selected organized retail outlets in Bangalore.

6. **“Handling Difficult Employees – An Analytical Approach”**- for The Human Resources National Institute of Personnel Management (NIPM) Magazine- Volume: 21 (1) Annual issue June 2014.

Highlights:

The difficult employees discussed in this article are of three categories. Category one is employee who is aggressive, category two is employee who is insubordinate and category three is unproductive. All this three categories can easily get under a manager’s skin especially

during a difficult situation and the manager can easily complicate the situation if he is not aware of the existence or intensity of the trouble caused by the difficult employee.

7. **“Performance Evaluation of HRIS and its Services in Organised Retail Sector”** - Primax International Journal of Commerce and Management- ISSN-2321-3604, Vol-No-1, May-Issue No-4.

Highlights:

This article explores on how the Information Technology has made professional life easier and organized in a Retail Sector to keep a proper track of the available information about the employees, their performance, various customized reports etc.

8. **“Food Retailing in Karnataka: Issues and Examination on Adherence to Government Regulations”**, Academic Studies-National Journal of Jyoti Research Academy Vol 9, Issue-1 January –June 2015, ISSN 0975-461X –pg.33-40.

Highlights:

This paper first provides an insight into an analysis of economics on food retailing, second it examines the service quality on customer satisfaction and loyalty of India’s unorganized food retail outlets. Third, it identifies the level of adherence of ethics and spiritual quotient (SQ) followed by food retailers with respect to government rules and regulations.

9. **“Impact Of Yoga On The Well Being Of Employees In The Software Industry - HR Interventions And Strategies”** July -2014

Highlights:

This paper discusses on how Yoga can be effective and increase the productivity of employees in software industry. Yoga is the panacea for stress in modern times. In the research presented an attempt is made to find out whether adoption of the Yoga Way of Life by HR professionals in software industry can have a positive impact on organizational performance.



Dr. B. Percy Bose (Dept. of. MFA)

Papers Published

1. ***“An Analysis Of Income, Wealth & Property Tax Of The Samuha Seva House Building Co-Operative Society & Property Tax Of Individuals In Bangalore”***-Published in the Intercontinental Journal Of Finance Research Review - ISSN:2321-0354 - Online Issn:2347-1654 - Print, Volume 2, Issue 11, November 2014 (Impact Factor: 0.604)

Highlights:

This study has awarded the heightened sense of understanding, ignorance is just a convenience but only if it is by choice, but the general public are unaware of the repercussions they face by being ignorant and so all who read or hear of this analysis are urged by request to spread the word of awareness.

2. ***“A Paradigm Shift In Global And Indian Banking Sector”*** - published in International Journal of Management and Social science Research Review, ISSN-2349-6738 Vol.1, Issue.9, March-2015 (Impact Factor 0.348)

Highlights:

In the days to come, banks are expected to play a very useful role in the economic development and the emerging market will provide ample business opportunities to harness. The application of information technology will help in increasing the operating efficiency of the banking system. Its application will result in saving in cost.

3. ***“Loan Approval Procedure And Rejection Criteria-A Conceptual Study In Pmc Bank”*** -

published in the International Research Journal of Business and Management, Volume No – VIII, March – 2015, Issue – 4, ISSN: 2322 – 083X (Impact Factor: 2.82)

Highlights:

Punjab and Maharashtra co-operative bank Limited (multi-state scheduled bank) provides different types of loans to its customer. The study was undertaken to know the various types of loans offered by the bank and the study also emphasizes on the loan department as a whole. The study analyzed the reason for rejection of loan application in the respective branch.

4. ***“Risk And Return Associated With Equity Shares-A Comparative Analysis Of Selected It Companies And Banks”*** – published in the International Journal in Management and Social science, Vol.03 Issue-04, April, 2015, ISSN: 2321-1784 (Impact Factor- 3.25)

Highlights:

This paper is undertaken with an objective of finding out the best company to invest in banking and IT sector among the selected eight companies. The risk and return associated with the shares were found out using the market prices of shares.



Ms. Irene Getzi (Dept. of. MCA)

Papers Published

1. ***“Enhancing ATM security using Multimodal Biometric Authentication and Anti Spoofing Technique”***, presented in ICFIDM 2014

Highlights:

This paper describes a “liveness detection” technique of measuring the heart rate through a fingertip using a PIC microcontroller to prevent fingerprint spoofing.

2. **“Ensuring Image Security using Chaotic map and Authenticated Block Cipher”**, presented in ICFIDM 2014 & selected for publication in *International Journal of Computer Applications* (0975 – 8887)

Highlights:

This paper introduces a partial encryption technique using chaos based encryption that implements Henon map and authenticated encryption using CBC mode that provides confidentiality and integrity against active attacker.

3. **“IP Spoofing Prevention using RPF and SPM Methods”**, presented in ICFIDM 2014 & selected for publication in *International Journal of Computer Applications* (0975 – 8887)

Highlights:

The paper focuses on prevention methods which can be classified as Host Based solutions, Router-Based Solutions and Solutions Requiring the Use of Both Routers and End-Hosts. This paper contains an overview of two prevention methods, namely RPF (Reverse Path Forward) and SPM (Spoofing Prevention Method) and its analysis.

Online Courses completed on the following topics offered by Stanford & Michigan Universities.

- 1) Cryptography – I (6 weeks course)
 - 2) Programming for Everybody (Python) (10 weeks course)
- Currently registered for the course ‘High Performance Scientific Computing’



Prof. Amal

Papers Published

1. Presented a paper on the topic **“The impact of YOGA on Software Engineers in the IT companies in Bangalore”** at the International Conference Organized by Karnataka State Women’s University, Bijapur on June 20th 2014.

Highlights:

This paper discusses on how Yoga can be effective and increase the productivity of employees in software industry. Yoga is the panacea for stress in modern times. In the research presented an attempt is made to find out whether adoption of the Yoga Way of Life by HR professionals in software industry can have a positive impact on organizational performance. A deeper understanding is brought out as an exploratory study of how people, all over world are evincing great interest in the theory and practice of Yoga, especially HR employees in a comprehensive software industry. Suggestions and strategies are recommended based on experiential research conducted on software employees and measuring on yoga interventions.

2. Presented a paper on the topic **“Management of Multicultural teams in INDIA”** at the International Conference organized by The Post Graduate Centre, JNC on October 29, 2014.

Highlights:

Eversince 1991, Globalization is happening in India. Foreign investments in the form of FDI

and FII are giving a boost to Indian Economy. Multicultural Teams are a reality. The research helped to understand the need for cross – cultural literary and understanding, for accepting diversity as an emerging reality for Globalization.



Ms. Shilpa Abhang (Dept. of. MCA)

Papers Published

1. ***“Electronic Parking Lot Payment using passive RFID and cloud computing”***, paper published in International Journal of Computer Science and Information Technologies (IJCSIT (ISSN: 0975-9646)) volume 5 issue 4. (August 2014) Impact Factor: 2.93

Highlights:

This paper focuses on an electronic payment in parking lot using radio frequency identification (RFID) technology. The proposed RFID system uses tags in the form of sticker through which information embedded on the tags are read by the RFID readers.

2. ***“Web Server Based Patient Tracking System in hospitals- An application of passive RFID using cloud computing”***, paper published in International Journal of Latest Trends in Engineering and Technology (IJLTET) (ISSN: 2278-621X) volume 5 Issue 1 (January 2015) Impact Factor: 0.685

Highlights:

This paper focuses on the method with the help of which the information about the patient in the hospital can be accessed electronically using radio frequency identification (RFID) technology. The proposed RFID system uses tags which are embedded in wristband through which info embedded on the tags are read by RFID readers.



Mr. J. Rajesh Dharmaraj (Dept. of. MCA)

Papers Presented

1. ***“A Novel Approach for Protecting Web Resources from Web Proxies”***, Journal of IJCA Conference: ICFIDM 2014. November 2014

Highlights:

The new method reduces the number of parameters to be estimated, and can characterize the dynamic evolution of the proxy-to-server traffic rather than the static statistics. It converts a suspicious traffic into a relatively normal one by behavior reshaping rather than rudely discarding.

2. ***“A Comparative Study On Image Fusion Techniques PCA and DWT”***, accepted for presentation in the National Conference on Trends in Advanced Computing and Applications - Organized by Adhiyamaan College of Engineering, Hosur.

Highlights:

The objective of image fusion is to highlight certain feature of interest of each image. So that the result is more suitable than the original for specific application. In paper uses some of the image fusion techniques such as PCA (principal Component Analysis) and DWT (Discrete Wavelet Transform).



Ms. Suja P Mathews (Dept. of. MCA)

Papers Presented

Presented a paper **“Challenges and Impact of Next Generation e-Learning”**, UGC Sponsored International Conference, ICFIDM October 29, 2014 organized by Jyoti Nivas College, Post Graduation Centre.

Highlights:

Higher education is facing a range of major challenges in the current century. The major driving forces are the requirements of personalized, flexible and open learning. e-Learning is expected to change the realm of learning in a big way. This paper mainly discuss the study of challenges and benefits of e-Learning in colleges, in addition to the conventional classroom sessions. Focusing on how collaborative e-learning can be integrated in the teaching and learning process to support learning for higher education.

Registered for PhD in computer science in Bharathiar University, Coimbatore.



Ms. M. Swarnamugi (Dept. of. MCA)

Papers Presented

1. **“The Drone technologies and Its Future”**, In the Proceedings of the International Conference on ICFIDM, Organized by Jyoti Nivas College Autonomous, Oct 2014.

Highlights:

This paper focuses on the prospect of drones used in different applications, the types of drones, its advantages, disadvantages, and the implication it has for commercial use, the challenges of using drones in private and public sector. This paper also discusses on the artificial intelligence techniques used in drone technology such as decision making, and computer vision capability and remote sensing.

2. **“Analytical Hierarchical Process: An Approach towards Employee Performance Evaluation”**, Accepted for presentation in the National Conference on Trends in Advanced Computing and Applications - Organized by Adhiyaman College of Engineering.

Highlights:

The paper mainly focuses on evaluating the performance of several employees and the process will be choosing the best employee among them for may be appraisal function or any other betterment. It is found AHP tool for MCDM is the most fitted process that the research has

come across which serves best to reach the goal for selecting the best employee among a set of multiple employees.



Mr. Ashvin (Dept of MBA)

Papers Presented

1. ***“Diversified Marketing Strategies”***, paper presented at ICFIDM on October 31st 2014.

Highlights:

This paper focuses on understanding diversity in business, how can diversity be addressed in a business and the implementation, benefits and the challenges.

2. ***“Changing Paradigms of Rural Development”***, paper presented at the International Conference on Dynamics of Rural Transformation in Emerging Economies at Sambhram School of Management, March 28th 2014.

Highlights:

The findings of the paper are understanding the Dynamics of Rural Transformation in Emerging Economies, Changing Paradigms of transformation in rural business, National and International rural Initiatives, Central and State Initiatives, Impact and limitations of the Transformation on common man.



Ms. Suvitha (Dept of MFA)

Papers Presented

1. ***“Analysis of Macroeconomic Determinants of Exchange Rate in India”***, presented in the National Conference on Emerging Trends in Business Organised by the Department of Management Studies on 11-12 December 2014.

Highlights:

This study shows the relationship between the Independent variables (Inflation, Interest rate, External debt, GDP and FDI) on the dependent variable (Exchange rate). This study also highlights – is it possible to predict the exchange rate based on macroeconomic determinants in simple words this study demonstrates does macroeconomic variables influence exchange rate.

2. ***“Analysis of Macroeconomic Determinants of Exchange Rate in India”***, in the International Journal of Business and Administration Research Review, E-ISSN NO: 2347-856X, ISSN NO: 2348-0653, Impact factor: 0.314, Volume 1, Issue No: 8, Dec-Feb 2015.

Highlights:

This research is to carry out in order to investigate various macroeconomic variables or determinants that leads to variation in Exchange rate of a currency. This is an attempt to review the portable reasons for the appreciation or depreciation of Rupee and analyze different macroeconomic determinants that have an impact on the exchange rate. This paper deals

with the determinants of the exchange rate and develops a monetary view (or more generally, an asset view) of the exchange rate determination.



Dr. Sudha. S (Dept of Organic Chemistry)

Papers Published

1. **“Synthesis and Characterization of Chalcones”** ASNJRA, 2015, Vol 9, 8-11. ISSN0975-461X

Highlights:

A series of biologically important chalcones were synthesized by the condensation reaction of aromatic aldehydes and acetophenone in presence of NaOH using ethanol as solvent- Claisen Schmidt condensation reaction. The structure of the synthesized compound was confirmed by ¹H NMR and ¹³C NMR spectroscopic data.

2. Presented paper titled **“Sonochemistry: One-Pot Synthesis of Pyrano[c]pyrazole”** at the National Conference on Pure and Applied Chemistry-2014 (NACOPAC-2014), part of Golden Jubilee Celebrations of Department of Studies in Chemistry, Mysore University held on 29th to 31st December, 2014.
3. Worked as **Technical Editor** for the proceedings book, which was released for National Conference on ‘Recent Trends in Medicinal Chemistry’ held on 3rd and 4th September, 2014.

The constant presence of our **staff as resource persons, examiners and BOS members in other institutions** is a testament to their caliber and the

respect they command as educators.

Dr. Rose Kavitha conducted a one day workshop on “Leadership Effectiveness” for Ip Infusion Software Pvt. Ltd, on 17th Dec-2014 as well as one on “Personal Effectiveness and Leadership” for Vogue Institute of Technology on 25th June 2014.

Mr. Amal is a resource person and examiner for Trinity College London graded examinations in spoken English conducted in Bangalore.

Dr. Shantha has been a resource person for refresher courses conducted at Christ University, Mysore University and Bangalore University. In addition, she was also invited to participate in a talk on Translation broadcast by AIR Prasar Bharathi Bangalore.



In recognition of the contributions made by them to the field of teaching our staff have been recipients of several awards as well.

Dr. Rose Kavitha was given the **Best Teacher Award** in Recognition of outstanding achievement in Higher Education through Teaching & Research by ISBR Business School.



The vast body of research that the staff engages in each year benefits the students in myriad ways – they share their knowledge with the students and impart to them the need to constantly update it. For instance, Ms Irene has offered to the MCA students a certificate course, Exploring Python based on the online courses she has recently completed. So when we stand here today at the end of another academic year, reminiscing on the year that was, **we would like to believe we have made a difference.**

PAPER PRESENTATION/ PUBLICATION BY STUDENTS

Department of MBA

Research Papers were submitted by the 2nd year students of the MBA department on the topics given below. These include papers that were presented in seminars and that been printed for magazines and journals.

- **Ms. Sana Khan** and **Ms. Umme Sara** presented a paper on the topic “Crowd funding and Crowdsourcing” in ICFIDM 2014.
- **Ms. Sageera Sultana** and **Ms. Sabha Shareez** presented a paper on the topic “Microfinance – Elevating in educational system” in ICFIDM 2014.
- **Ms. Sana Khan** presented a paper on “Talent recognition and retention strategies” in ICFIDM 2014 and has also been published in the Dhii Magazine.
- **Ms. Sageera Sultana** presented a paper on “A study on consumer behaviour towards Airtel 2G data plans conducted at Bharti Airtel, Guwahati, Assam” for its publication in the Dhii Magazine.
- **Ms. Umme Sara** presented a paper on “Large borrowal accounts for setting up a project and appraisal study at Canara Bank, Bangalore” for its publication in the Dhii Magazine.
- **Ms. S N Shreeya** presented a paper on “A study on Consumer Perception towards CADD Center” for its publication in the Dhii Magazine.
- **Ms. Shruthi Shah** presented a paper on “A study on reducing the cost of fluctuating factors that affect the salary expenditure” for its publication in the Dhii Magazine.

Students of the 1st year and 2nd year MBA **attended workshops and management fests** in colleges around Bangalore to align their managerial abilities with the exposure provided to them.

- Workshop on Women Entrepreneurship, IIM-B
- Marketing Summit at CMS Jain University
- Finance Summit at CMS Jain University
- USHUS Management Fest at Christ College
- NOSTRADAMUS Management Fest at RIMS B-School

Ms. Sana Khan and **Ms. Umme Sara** attended a Business Plan presentation and presented their plan at a UGC sponsored International Conference at Jyoti Nivas College and Nitte Meenakshi Institute of Technology.

Department of MFA

- 3 Research papers were presented in the International Conference by **Ms.Rekha**, **Ms.Chaithra** and **Ms.Rajitha**(II MFA)organized by Jyothi Nivas College, PG Centre on 31st October 2014.
- **Ms. Achala** and **Ms. Saroja** from I MFA presented paper in the National conference organized by the Department of Commerce, Christ University on 20th Feb. 2015 on the topic “Microfinance: A credit for poverty reduction”
- **Ms.Kirthi Mariam**, II MFA Published a research paper titled “an analysis of income, wealth & property tax of the samuha seva house building co-operative society & property tax of individuals in Bangalore” in the Intercontinental Journal Of Finance Research Review with the Impact factor 0.604 (ISSN : 2347-1654) December- 2014.
- **Ms. Rekha**, II MFA published a research paper in the International Research Journal of Business and Management on the topic, “Loan approval procedure and rejection criteria-A conceptual study in PMC bank” Impact Factor 2.82, (ISSN: 2322 – 083X) March-2015.

Department of MCA

- **Ms. Soumitha Bhattacharjee** and **Thrinethra R** paper title “Analytical Hierarchical Process: An Approach towards Employee Performance Evaluation”, Accepted for presentation in the National Conference on Trends in Advanced Computing and Applications - Organized by Adhiyamann College of Engineering.

- **Ankita Mishra** and **Nazhath Sultana** paper title “A Comparative Study on Image Fusion Techniques PCA and DWT”, accepted for presentation in the National Conference on Trends in Advanced Computing and Applications - Organized by Adhiyamaan College of Engineering, Hosur.
- **Dawa Tsamcho** presented a paper title “Challenges and Impact of Next Generation e-Learning “, in the International Conference, ICFIDM, Organized by Jyoti Nivas College Autonomous, 30th Oct, 2014.
- **Minu Prabhakaran E K** and **Niviya C N** presented a paper title “Ensuring Image Security using Chaotic map and Authenticated Block Cipher”, presented in ICFIDM 2014 & selected for publication in International Journal of Computer Applications (0975 – 8887)
- **Ms. Shilpa Vijayan** and **Sitamahalakshmi R** presented a paper title “IP Spoofing Prevention using RPF and SPM Methods”, in ICFIDM Oct, 2014 & selected for publication in International Journal of Computer Applications (0975 – 8887)
- **Ms. Soujanya S V**, **Soumyavathi V** and **Sonali C Wetel** presented a paper title “The Drone technologies and Its Future”, In the Proceedings of the International Conference on ICFIDM, Organized by Jyoti Nivas College Autonomous, Oct 2014.
- **Tanvi S** and **Sylvia Navachudar S** presented a paper title “Enhancing ATM security using Multimodal Biometric Authentication and Anti Spoofing Technique”, In the Proceedings of the International Conference on ICFIDM, Organized by Jyoti Nivas College Autonomous, Oct 2014.

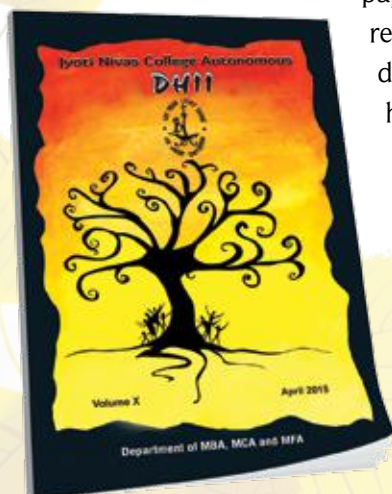
STUDENTS IN – HOUSE RESEARCH JOURNALS

Exploring the skills in the art of research...

Research comprises creative work undertaken on a systematic basis in order to increase the stock of knowledge, including knowledge of humans, culture and society, and the use of this stock of knowledge to devise new applications.

To meet this spectrum of research, the PG Centre provide opportunities for students to express their creative knowledge and critical thinking in form of Dhii and Notebook.

Dhii: The bi-yearly students' research journal "Dhii" volume IX was released during the International Conference, October 2014. It had 17 research papers. The X volume was released on Post Graduate day 16th April 2014, it had 14 research papers.

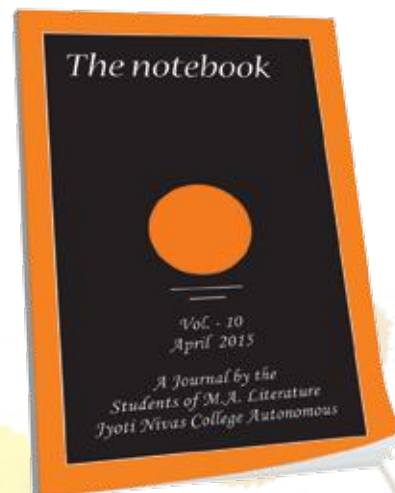


The purpose of this journal is to foster and reward the scholarly efforts of MBA, MCA, and MFA students as well as to provide a valuable learning

experience. Dhii provides ample opportunities to write and express students understanding of new concepts, new emerging trends, new technologies and share their learning's, insights and experience in print.

The Notebook: The yearly students' research journal "The Notebook" volume IX was released on Post Graduate day 16th April 2014, it had 9 research articles.

The Notebook is the effort to make MA students develop and utilize their talents and skills in writing and give them an opportunity to engage in research and prepare them for higher level of academia. The Notebook provides a platform for self-expression and sharing of insights in the areas like Post-colonial studies, Feminist literacy criticism, Subaltern studies and psychoanalysis.



STUDENTS' IN HOUSE E-JOURNALS

TECH – ON – TAP

(Monthly E-JOURNAL of MCA)



Futurists can dish out some exciting and downright scary visions for the future of machines and science that either enhance or replace activities and products near and dear to us. The students of department of Master of Computer Application release Tech – on- Tap an official E-Journal which explores new and alternative ideas, emerging trends, recent advancements in the field of computer Science and technology. To meet this spectrum, this academic year E-Journal is designed on the title **“Future Technology”**, and we released eight issues from September 2014 to April 2015.

Issue 1 (September 2014 issue)

‘Back to the Future’ technologies’ - Technology has become perhaps the greatest agent of change in the modern world. This change has led to advancement

in the field of science and technology. Issue 1 of Tech-on-tap emphasized on the “Back to the Future’ technologies”. The students of MCA released September issue covering major topics like, Phone Glasses, A resurgence of fax machines, Automated Texaco Gas Stations etc.

Issue 2 (October 2014 issue)

“Agricultural robot” - Agricultural Robots or agribot is a robot deployed for agricultural purposes. The main area of application of robots in agriculture is at the harvesting stage. Fruit picking robots, driverless tractor / sprayer, and sheep shearing robots are designed to replace human labour.

Issue 3 (November 2014 issue)

The November issue mainly emphasizes on the “3D printing”. 3D printing (or additive manufacturing, AM) is any of various processes used to make a three-dimensional object. In 3D printing, additive processes are used, in which successive layers of material are laid down under computer control. These objects can be of almost any shape or geometry, and are produced from a 3D model or other electronic data source. A 3D printer is a type of industrial robot.

Issue 4 (December 2014 issue)

“2014 In picture” is the main theme of December issue. The topics covered include, Top 10 Information Technology (IT) Companies in India 2014, The 10 Best Technology Advances of 2014 etc.

Issue 1 (January 2015 issue)

“Quantum dot” - is a nanocrystal made of semiconductor materials that is small enough to exhibit quantum mechanical properties. Specifically, its excitons are confined in all three spatial dimensions. The electronic properties of these materials are intermediate between those of bulk semiconductors and of discrete molecules

Issue 2 (February 2015 issue)

“Memristor”-The memristor (“memory resistor”) was originally envisioned in 1971 by circuit theorist Leon Chua as a missing non-linear passive two-terminal electrical component relating electric charge and magnetic flux linkage. The device remembers its history - the so-called non-volatility property. When the electric power supply is turned off, the memristor remembers its most recent resistance until it is turned on again.

Issue 3 (March 2015 issue)

“Spintronics”-Spintronics (“spin transport electronics”), also known as spinelectronics or fluxtronics, is the study of the intrinsic spin of the electron and its associated magnetic moment, in addition to its fundamental electronic charge, in solid-state devices. Spintronics differs from the older magnetoelectronics, in that spins are manipulated by both magnetic and electrical fields.

Issue 4 (April 2015 issue)

“Ambient intelligence” – In computing, ambient intelligence (Aml) refers to electronic environments that are sensitive and responsive to the presence of people. Ambient intelligence is a vision on the future of consumer electronics, telecommunications and computing that was originally developed in the late 1990s for the time frame 2010–2020.

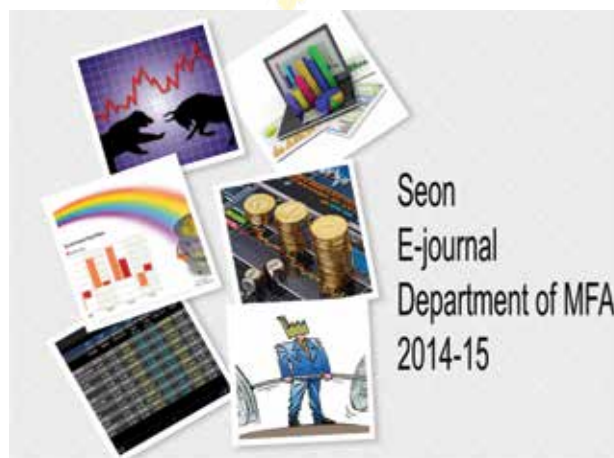
Conclusion

The main aim of Tech-on-Tap – The official e-journal of MCA highlights the most important technological breakthroughs. The eight issues

released in the academic year 2014 -2015 helped the students to participate and share knowledge about the recent technological innovation in the field of computer science. It also helped them in bringing out their potential and to contribute to their valuable insights about emerging trends in Science and Technology.

SEON

(Monthly E-JOURNAL of MFA)



The SEON is an E- journal that contains the articles contributed by the students of MFA. The purpose of E-Journal is to make research a part of our curriculum and generate interest in young academicians. It ignites the young minds to research and learn more about the various topics. The topics are related to the current happenings in the economy. These journals are published for the easy access of information. We released seven issues in the academic year 2014-15.

• Emerging market funds:

An Emerging market describes a nation's economy that is progressing towards becoming more advanced, usually by means of rapid growth and industrialization. These countries experience an expanding role in the world economy. Emerging market is sought by investors for the prospect of high returns, as they often experience faster economic growth as measured by GDP. Investments in emerging market come with greater risk due to

political instability, domestic infrastructure problem, currency volatility and limited equity opportunities and also, local stock exchanges may not offer liquid markets for outside investors. It may be a nation with social or business activity in the process of rapid growth and industrialization.

• Stock exchanges

Stock exchanges are of recent growth. The first stock exchange of the world i.e. London stock exchange was founded in 1773 and was re-organized in 1886. Following the example of London stock exchange stock exchanges were developed in France and Germany. Stock exchanges were developed in USA in 1865. Today stock exchanges are present not only in all the developed countries but also in developing countries like India.

• Accounting software

Accounting software is the software that records and processes the accounting transaction. It is a function of accounting system. It is the software package that contains certain modification as per the needs of the customer. It deals with certain areas of accounting. E.g.: sales book and cash book. It is one of the major resources which help the book keepers and accountants in recording the business transaction in easy manner. It saves time of the accountant in recording the transaction. It also differs from one product to another. Different firms choose the different accounting software as needed by the business firm. They choose to implement the solution which integrates large amount of data by many departments.

• Financial crisis

The term financial crisis is applied broadly to a variety of situations in which some financial assets suddenly lose a large part of their nominal value. In the 19th and early 20th centuries, many financial crises were associated with banking panics, and many recessions coincided with these panics. Other situations that are often called financial crisis include stock market crashes and the

bursting of other financial bubbles, currency crisis, and sovereign defaults. Financial crisis directly results in a loss of paper wealth but do not necessarily result in changes in the real economy.

• Indian economy Vs Foreign economy

Sustainable development encompasses concern for the poor and for future posterity. In both cases it has significant international dimensions. Current activities in any one country may influence various other concurrent impacts or determine future options available in other countries. Various companies have similar development strategies prior to their breaking out of their deliberate insulation from the world economy and the ushering in of market oriented economic reforms and liberalization. The political environments under which reforms were initiated and implemented in the two countries and their consequences were different. India continues to be an open, participatory, multiparty democracy, while that need not be the case when compared to other foreign countries and their economies.

• Corporate governance

Corporate governance is most often viewed as both the structure and the relationships which determine corporate direction and performance. The board of directors is typically central to corporate governance. Its relationship to the other primary participants, typically shareholders and management, is critical. Additional participants include employees, customers, suppliers, and creditors. The corporate governance framework also depends on the legal, regulatory, institutional and ethical environment of the community. The system of rules, practices and processes by which a company is directed and controlled. Corporate governance essentially involves balancing the interests of the many stakeholders in a company - these include its shareholders, management, customers, suppliers, financiers, government and the community. Since corporate governance also provides the framework for attaining a company's objectives, it encompasses practically every sphere of management, from

action plans and internal controls to performance measurement and corporate disclosure.

• Marketing of financial services

Today's financial services industries require new strategies to survive and continue to operate. They have to adopt new marketing strategies and tactics which enable them to capture the maximum opportunities with the lowest risks in order to make them to survive and meet the tough competition from the global players of the domestic and foreign origin.

Conclusion:

The above mentioned topics of the E-journal made the students to participate to gain more knowledge about the recent changes in the field of accounting and finance and helped them to develop the potential of Thought and Expression.

SAGEEZA

(Monthly E-JOURNAL of MBA)



• Latest Add Alerts Application

Volume 1 of Sageeza 2014 was published in September 2014. This issue gives a general picture of recent developments in marketing technology. It talks about the technologies like Facial Recognition, Hyper Targeting, Eavesdropping Apps, Augmented Reality, Mobile- Codes and spots targeting, Video, Incentives and Virtual Currency, Social Analytics,

Web and Deals which facilitates the customer by letting them know what is airing on TV. Example yahoo bought a fingerprinting technology which can listen to and identify what's on TV and let viewers check in to a show or advertisement.

• Mysore KSRTC

KSRTC has bought in new technology in order to enable IT project in the corporation and has first started it in Mysore. This project include electronic Bus Ticketing Machines, Any Where Any Time Advanced Reservation System (AWATAR), and Automated Driving Track for the Selection of Skilled Drivers. The main IT enabled project was Mysore Intelligent Transport System project scope is to Implement Automated Value Location (AVL) systems and Passenger Information Systems (PIS) on 500 buses and 167 bus stop/terminal locations in the city of Mysore. The various components of the system are Vehicle Monitoring Unit, In-bus PIS-display current stop/next stop information, Automatic Voice Announcement (AVA) system, PIS display boards, MIS report such as driver performance, bunching, over-speeding etc. and training for crew and staff to ensure ITS project success.

• Interruption and Suspension of Payment

This issue gives the difference between the interruption of payment and Suspension of payment. It says that Interruption of payment is made by Authorizing Officer designated under regulation 2002. Payments requests are made thrice in a year to the commission. Whereas, Suspension of Payment is made for reasons which are given in Article 92 of Regulation 2006 by Commission. Here, commission decides to suspend all or some part of an interim payment.

• Encourage Foreign Investment

Due to inconsistency in India's Tax Regime the foreign investment in India has reduced. To increase the Foreign Investment the Indian Government has taken measures such as Permitting Foreign Investment into multi-brand retail, Reducing

Foreign Investment Restriction in power trading exchange, proposing to allow foreign investment in Pension Funds, implementation of the General Anti Avoidance Rules be delayed. India's policy allows FDI up to 49% in cable networks and DTH.

• **Improvement in Retail Sector**

Indian Retail sector has under gone a major transformation over the years. It has now transformed into Organized Retailing. Retail Sector has focus mainly on Organized and Unorganized retail, Marketing Segments, Market dynamics, Demography. The main key driving factors of retail sectors are Emergence of nuclear families, large working population, Reasonable real estate prices, increasing urbanization. The emerging sectors of retail would be food and grocery, electronics, apparel, fashion and electronics.

• **Capital Market Risk Management**

The investor invests with an intention to protect his investment and to earn profit. Risk is the main problem faced by the investors. In order to manage the risk SEBI has brought in new measures like Price Volatility which means the relative rate at which the price of a security fluctuates, Place Circuit Breakers is the system which stops to trade in stock market when prices cross the specific level, Intraday Trading Limit is the trade where before the end of the day investor take stock position and releases the position,

Mark to Market Margin helps to cover the risk of loss in case the transaction value Entered is different from the transaction closing price.

• **Indian Capital Market Reforms**

In order to attract more investors by giving more profits to them, SEBI has taken many measures to reduce the risk of investment and increase the investment. The measurements taken are Risk Management System is carried out by keeping the track of price fluctuation and by controlling the price movements, Investigations are carried out by SEBI, Investor Awareness Campaign is created in order to secure domestic and foreign investors , Ban on inside trading which means trading of corporation stocks by individual.

• **Multi-Brand Retailing**

Indian government had planned to allow Foreign Direct Investment in both single-brand and multi brand retail, which was opposed by coalition partners and lobby groups, later it was taken back. But in 2012 100% FDI was allowed in Single Brand Retail, where the foreign companies were the owners of the brand and also FDI was permitted to invest more than 51%. With the above change such retail sectors were asked to source 30% of the goods from Small-Scale Indian manufacturers. FDIs have been permitted to choose its city and places having more than 1 million population.

We each have within us the power to follow our dreams.

We hold our abilities and desires deep within us.

It's a matter of reaching deep inside and coming face to face with ourselves...

and then, anything is possible.

THE JYOTI SUMMIT 2014

International Conference on “FUTURISTIC INNOVATIONS & CHALLENGES TO DIVERSITY MANAGEMENT, EMERGING TECHNOLOGIES & SUSTAINABILITY FOR INCLUSIVE INDUSTRIAL GROWTH”

You are at the Perfect place on your perfect journey.
Have good learning experience here in this abode of light

UGC Sponsored International conference was organized by Jyoti Nivas College, PG Centre, on November 30th and 31st of, 2014. The main theme of the conference was “Futuristic Innovations and challenges to diversity management, Emerging Technologies and Sustainability for Inclusive industrial growth”. This conference made researchers, practitioners, academicians, industrial people and students to meet together on a single platform to share and acquire knowledge on varied topics.

Diversity management emerges as a flourishing area in the understanding of the employees in corporate houses in modern times. Recent research could provide new and significant insights about diversity management and its relationship with the actual corporate crisis. Generally management tries to make optimum utilization of available resources by reducing wastage and increase efficiency of employees. It encourages team work, motivates, and reduces absenteeism and labour turnover. The growth, expansion and diversification of the





organization will take place only if there is a diverse mindset of individuals.

We believe that educational institutions must aim at improving educational levels to meet the new technological needs. Teachers and research scholars have to engage in continuous research and research base is a must for knowing the current state of the field and this conference provides a platform for collaborative research and sharing of knowledge. The panel discussions and the technical sessions will make this conference a truly unique experience and add great value for corporate and research activities.

- ✓ One of our **main purposes** was to provide an opportunity for great minds of the industry to meet and share their knowledge, experience and insights about *futuristic innovations and challenges in diversity management, emerging technologies and inclusive industrial growth*. Also, to learn about the new technologies, best practices, and to understand the implications of globalization, technological changes, workforce diversity and changing skill requirement.
- ✓ The International conference offered a **great learning experience** for our post graduate students, as they gain a first-hand experience of a mega event, right from conceptualization to the art of planning, organizing, co-ordinating the various aspects of event management. Besides, they learned to think on global issues of diversity management and were even able to prepare and present papers on emerging technologies as well.



The conference had renowned resource persons from various organisations like Mr. Charan Singh from IMF, Mr. Sridhar from Bangalore University and many more key note speakers as well. The contributors hail from 11 countries, 10 states of Indian Territory, an over all of 68 institutes and the papers discussed were 80 in number. There were two Panel Discussions and four Technical Discussions which threw light on various topics which are of paramount importance in the present era. Panel Discussions were held on topics like Culture: Performance relationships in mergers and acquisitions and The Growth of BYOD and the implications it has for enterprises. The first panel discussion was headed by Mr. Charan Singh on the topic Culture. It gave an insight of how culture plays a significant role on part of the Human resource in case of mergers and acquisitions. The second panel discussion was on the topic Bring Your Own Device (BYOD). This discussion gave the importance of bringing an own device by oneself and also stated the associated drawbacks of the same. Four Technical sessions were held on the



topics like Leveraging Diversity to business results, Integrating cloud and mobility into business strategy, Challenging unproductive beliefs and stereotypes and Big Data. These sessions were made more informative and interesting by the use of videos and real time examples.

PANEL DISCUSSION - CULTURE: PERFORMANCE RELATIONSHIPS IN MERGERS & ACQUISITION:

Dr. Charan Singh, IMF—World Bank Specialist & RBI Chair, Indian Institute of Management, Bangalore was the Chair for the first Panel discussion, he addressed the audience and his fellow speakers with the fast moving trend of M&A's and their influence on the employees as well as their internal and external state of mind which results in poor performance and ultimately ends up unemployed. In his two and a half decade of work and external experience he doted on various culture stress points stating that the size of the company or bank can also be an influencing factor in performance relation of any employee regardless of the position or status in his/her possession. Globalization with all its benefits is also a reason for the various M&A's in the name of progress and chasing a faster evolution because by efficient work we leave the main aspect of human resource retention, they are a cost cut strategy and hence they are at a dismay as what would happen to their employment position if and after an M&A occurs. This is an aspect



to be taken into consideration sincere work as only when the HR and the employees are at a positive and motivated way of life. He did not stop there but also advanced to arenas of spearheading innovations and technology advancements even to the point of how and artificially engineered machine can be a greater threat to a human being employed and can be sent home as the machine can replace the employee and probably more than just a few employees may be asked to leave. He then invited the three speakers of the panel to take over and speak on employee reactions, performance results... etc.

Mr. Vikas Saxena, CEO, Professional Expertise Group; was quick to respond and he talked about two aspects that are important to the success of an employee in such situations where the job or career developed by him would be lost in the case of an M&A scenario, the first is the attitude as only one remains unscathed to the change around can he accept it but he also stated that ignorance is not always a bliss but rather considered arrogant in today's fast paced world. One must accept and adapt and soon overtake the changes in the surroundings, and become flexible and use it as an opportunity as well rather than think of ways to impress the heads





ensuring a seat to stay because if there is a need for it then in the past even the Top Management level CEOs of ‘an unnamed company’, have been relieved. The second is the Modus Operandi, where one seeks success and the success is soon seen by the hardworking and smart working individuals as they handle the rising challenges of survival so that they will not be inferior but face the challenge as an opportunity to be successful and show their talent even in a pressurizing scenario.

Mr. Mukund, Head of HR, Biocon Research Centre, Bangalore, recalled an incident or rather a memory of a takeover which was successful in its goal, was able to merge initially then adapt to a mold that befit either companies. The companies were of the pharmaceutical industry a Swedish and a British Pharma Company were in the state of merge and then British stood at the apex of the controlling decisions that would bind both companies. He was a researcher and an employee to the Swedish Company that initiated the merger but then for the overall success the takeover took place and when that time came he stated that he lost a lot of his colleagues and sub-ordinates as there were cost cutting strategies that were being implemented and one source that takes the most of finance is ‘salary’.

He recalled the scenario that the merger and takeover took place almost without a glitch because the officials were the only ones aware of the situation and as such the interference of the employees at other levels decreased thereby eliminating false decision plans that would strike fear and effect the psychological plane of the employees, he also stated that once the merger as done there was a meet, kind of celebration where the HR employees were

entertained and oriented to the new transformed company with combined employees of both parent companies. They discussed performance systems, operations, payrolls, grading, and so on. This was an advantage to the employees as the HR went back with positivity and optimism themselves and as they reassured the employees they became motivated to perform better. Even though the venture into a new company of and already existing market is a tricky and risky segmentation the concrete to be laid was outlined and a road map was created. In his view the less the people know the better and if people know they should be of proper understanding and be given full information and not half the deeds document which is insecure and most of all mistrusting.

Mr. Amit Sheth, CFO, Valtech India; spoke on the importance on why a merger or a takeover occurs. It means the purpose for two or more companies to combine or buy in the others to form as one, there may be reasons for expansion, less cost effective method of survival, wider market, technological advances and labour. The main reasons for the trend of a merger or takeover are ‘growth’, ‘diversification’, ‘synergy between companies alike’, and ‘convergence to meet demand’. Then he spoke of the reasons of a failure of a merger and any takeover, is because they are developed and established only a short term as the main objective is to achieve the maximum of benefits with the minimum of resources spent, and this is a means that disturbs all employees as their peace and interest towards their work is diminished by the fear of being sent away or neglected, the name and fame also come into picture as all the personal will not be in a calm state and this frantic behavior arises because the targets are fixed sooner and this



adds pressure when there is no recognition as it sidelines the emotion of people who are talented and skilled resources to becoming machines that are only goal oriented, miscommunication and an unhealthy atmosphere arises at such situations as well this is the main high lights that must be over viewed by the higher ups and the HR team in the companies at question. Therefore the key points and important facts are to be maintained for example the personnel, communication, information, schedules, targets, durations and duties are to be clearly maintained. The most shocking fact is that he is a hardcore finance person and even he stated the importance of employee satisfaction, assurance and safety rather than the finance aspect, he stressed on the culture of the merger and the takeover than the stocks and shares this shows the importance of a happily synergized and efficient company over an efficiently organized company.

The panel discussion concluded with the question and answer session

TECHNICAL SESSION: LEVERAGING DIVERSITY TO BUSINESS RESULTS

Ms. Ritu Tripathi, Assistant Professor, IIM, Bangalore; worked for about 20 years at the Heart &

Soul Company, and with her expertise and knowledge was able to express the two very important aspects of cultural diversity and its mark in the global aspect.

1. Does the National Cultural Identity matter?
2. Reliable source of information covering the importance of culture?

She spoke of her own experiences where in the Indian families of today and yester years differ and their difference in Indian families rooted in India and settled abroad against those Indian families who were established abroad, she brought in the variations of understanding and the difference in perception. She has done research on 'Socio-economic Status', and gained her response as conservative, she also spoke about Cultural identity and its importance to MNC's, as the understanding of cultural psychology is more vital to achieving a global trend or brand. Individual self empowerment and self esteem also is quite crucial to an individual. Then she spoke about the resources available abroad, the big public libraries, magazine stalls at every corner and turns all provide information. Even listening to an individual and their perspective sheds value to anecdotal stories of experience. Stereo-type groups still exist and they always will and so one must work a way to survive and recreate around it but not create from its dwelling. There are also various problems that were estimated and had to be kept in check like negative carrying and sharing false raised information as well as basking in effortless conspiracies. For which she advised the study of the Ice Berg Chart as it constitutes tangibles such as ethics and etiquettes, values that can be expressed with intangibles as well must be covered.



International Conference on

"Futuristic Innovations & Challenges to Diversity Management,
Emerging Technologies & Sustainability
For Inclusive Industrial Growth"

56 | Jyoti Nivas College (Autonomous) PG Centre

ICFIDM '14
October 30, 31, 2014



Ms. Jovita Lall, Regional Director, India Morneau Shepell; focused on the training and its importance to be given to ‘expatriates’, and here she didn’t mean technical or theoretical but cultural training. There was a video that showcased the existence of diversity and that co-existence can be an advantage than a problem that would be cut off than reasoned with. Diversity is of many forms age, gender, culture, religion, race which is quite well known but she brought out the importance of Socio-economic Status and the impact of a Socio-economic society. This society today encompasses uniqueness, acceptance and appropriates it to all the working folk in any organization belonging to any industry.

There are various 5 important aspects she brought out:

1. Increased Adaptability
2. Broader Service Range
3. Variety of viewpoints-Creativity
4. Increased Engagement & Productivity
5. Freedom for All- equality provides equal opportunity for all

TECHNICAL SESSION: ‘INTEGRATING CLOUD AND MOBILITY INTO BUSINESS STRATEGY’

The session was handled by two eminent personalities Dr. Krushna Chandra Gouda, Scientist, CSIR, C-MMACS, NAL and Dr. Ravi Mittal, Managing Director, IP Infusion Software Pvt. Ltd.



Dr. Krushna Chandra Gouda started the session with cloud computing which is “a type of internet –based computing” where different services — such as servers, storage and applications — are delivered to an organization’s computers and devices through the Internet. The cloud computing is referred as “Fourth Paradigm Era” or “Golden Era in computing”. Dr. Gouda’s talk includes the trends of cloud computing, requirements and models for cloud computing where he stated cloud computing as “pay as you go model of business”, enabling technologies for cloud and its implementation. He carried out the session with his thought provoking humor which was a great success. It was an interactive session where people from different stream like MBA, MFA also participated with great enthusiasm.

Dr. Ravi Mittal started the session with “Networking the Cloud” where he focused on the technology behind cloud computing he spoke on the topics like: What enables the cloud computing; Utilities, Evolution of electricity as utility, Computing as utility and impact of low cost computing.

The session was interactive and we as students got a chance to participate in the session and learnt about cloud computing which has a high impact on society in all aspects like: Living, work, education and entertainment. These distinctive services provide enhanced business values by integrating cloud & mobility roadmap with enterprise IT strategy and enable us to derive the fullest advantages these technologies bring to the fore in terms of key business improvements indicators such as time to market, enhanced productivity, elasticity in scale, flexibility in deployment and high level of reusability and integration.

PANEL DISCUSSION - 'THE GROWTH OF BYOD AND THE IMPLICATIONS IT HAS FOR ENTERPRISES'



The panel discussion was conducted out by the resources persons:

Mr. Mosesraj R, Head of IT at Brillio Technologies, Bangalore.

Mr. Aseem Rastogi, IIT Roorkee Alumnus, Practice Head, Wipro Technologies, Bangalore.

Ms. Tripthi Rai, Head, Healthcare Mobility CoE, UST Global, Bangalore.

Ms. Deepa R, Head Business IT Services, Wipro Technologies, Bangalore.

Mr. Mosesraj R moderated the session very effectively and gave an overview on what and why this BYOD; How is this BYOD enabled and its advantages and disadvantages. The panel had a discussion on the widespread Bring Your own Device a technological change allowing IT customers to use their own devices like tablet, smart phones and laptops to enable business services also allowing the staff members to connect to their organizations network and access official data on their personal devices. The discussion on BYOD approaches and technology, need for BYOD policy, Mobile Device Management implementation with an example for a leading oil and gas exploration and production company; the advantages of BYOD like Asset Management, Cost advantages, Employee satisfactions and efficiencies with some challenges like Security issues and compliances was informative and thought provoking.

With the consumerization of mobility, many enterprises are turning to Bring Your Own Device

(BYOD) programs which allow employees access to corporate resources from anywhere, increasing productivity and driving employee satisfaction.

TECHNICAL TALK - BIG DATA: OPPORTUNITIES AND CHALLENGES

The promise of data-driven decision-making is now being recognized broadly, and there is a growing enthusiasm for the notion of 'Big Data.' Big Data has the potential to revolutionize not just research, but also education. **Dr. L. Arockiam**, Associate professor in the Department of Computer Science, St Joseph's College, Tiruchirapalli, Tamil Nadu.' Dr. Arockiam has a passion for serious research has published 205 Research articles in the International and national journals and conferences in India and abroad; have completed 4 UGC minor research projects and 1 DST project.



Dr. Arockiam started the session by defining what is Big Data and Big Data Analytics and he spoke on the topics like: characteristics of Big Data, its volume, velocity and variety; sources of Big Data ((Big Data=Transaction+ Interactions+ Observations); area of applications; Big Data Analytics and analytic model with three components: Descriptive (What is happened?), Predictive (What will happen?) and Prescriptive (What should happen?). His talk was well received by the participants. The technical sessions gave a lot of insights about the latest IT trends such as Cloud & mobility, BYOD (Bring in Your Own Device) and Big Data and the impact they have on our day-to-day living.

The conference also provided a platform to the research people from different places to present their



research papers of their interest. The best papers which were received were presented on the first day and the remaining were presented according to the different tracks like Finance, Management and IT field on the following day. Best papers awards were awarded for each of the tracks respectively.

The International Conference offered a great learning experience for our Post Graduate students, as they gain a first-hand experience of a mega event, right from conceptualization to the art of planning, organizing, coordinating the various aspects of event management. Besides, they learn to think on global issues of diversity management and are even able to prepare and present papers on emerging technologies as well.

This International Conference added value and provided opportunities to gather and exchange information among the participants. Finally the conference concluded with an overview of the activities carried on in the two days of the conference.

Our director Dr. Sr. Lalitha, made the following observations at the inauguration of the International Conference “I recall an African proverb - If you want to walk fast, walk alone; if you want to walk far, walk together. As a college of excellence we need to walk far / we need to collaborate with learned

persons who can wisely guide, direct and inspire / to create something that lasts. We have found people who could walk at our speed and walk together in the path of knowledge. We are indeed indebted to all authors who trusted us with their work. We had 82 papers selected from over 115 papers for oral presentation. 15 external referees and 5 internal referees gave their quality and depth reviews on the research papers. During these two days we had 30 resource persons as track chairs, panel chairs, and technical sessions. The participants / paper presenters and resource persons had come from – across the globe - Total number of registered participants were 576 from 10 states within India (Uttar Pradesh, Tamil Nadu, Pondicherry, Kerala, Karnataka, Andhra Pradesh, Telangana, Chhattisgarh, Rajasthan, Odisha) and 11 countries (Srilanka / Ivory Coast / Afghanistan / Africa / Mauricio's / Nepal / Russia/ Afghanistan / Saudi Arabia /) and a total of 67 institutes participated in the conference.

The conference was rich and varied with 1 keynote speech, 4 technical sessions, 2 panel discussions and around 82 technical papers split between 4 parallel oral sessions.

The conference had more than one advantage. The first one is that the Best articles would be **published** in the following journals: total of 52 papers have been published:

- International Research Journal of Business & Management ISSN (2322-083X)
- International Journal of Computer Applications ISSN (0975-8887), listed & indexed on ProQuest CAS Technology research database.

The second advantage was that the ‘**Jyoti Award**’ cash prize was awarded to 4 best papers and second best papers were awarded certificates.”



ORIENTATION DAY

Orientation day was held on 14th August, 2015. Our Director, Staff members and senior batch of students extended a warm welcome to all the freshers. Speaking about faith in God and in people, Dr. Sr. Lalitha shared a short story to convey the message of faith and trust- “A little girl and her father were crossing a bridge.

The father was kind of scared, so he asked his little daughter... ‘Sweet heart, please hold my hand so that you don’t fall into the river’. The little girl said, ‘No Dad. You hold my hand.’ ‘What’s the difference?’ asked the puzzled father. ‘There is a big difference’ replied the girl. ‘If I hold your hand’, I know for sure that no matter what happens, you will never let my hand go, so hold my hand.’ Like the little girl we want to be secure and certain that our journey is going to be a great success and that this journey is definitely the stepping stone to your entire future.

Students were advised to make the best use of all the opportunities. They must learn to be proactive and put in their best efforts and make a difference ‘Let your light shine’ being the motto of that college,

students were asked to believe that each one of them is a spark that has tremendous power to spread goodness, friendship and love.

The Senior batch of students had made efforts to compose a dance - drama depicting “the seven habits of highly effective people”. They entertained and impressed on the freshers the need to cultivate the seven habits of being Proactive, Knowledge driven, Open to growth, Compassionate, Collaborative, aware of our goals, Capable of conserving energy. The dance performance with these positive messages was liked and appreciated by all the new comers. The dance - drama was an interesting and innovative way of sharing knowledge.



MA in English

Our Journey into the World of Books



MA IN ENGLISH

MA...



Moving on from Literature to Life!

The MA English course is designed to impart independent thinking skills and love for literature.

To love literature is to love life in all its forms: Gogol's Akkeki and Malamud's Morris Bober teach us the spiritual and redemptive power of suffering; Mahasweta Devi's Dopdi, Lalithambika Antharjanam's Tatri and Jussawalla's Ekalavya impart lessons of resistance and subversion; Camus' Clemence speaks of the need to continue living when everything seems lost.

The Post Graduate MA English course in Jyoti Nivas College introduces the students to a wide range of emerging areas of literary study and develops their analytical and critical faculties. Teaching of English Literature and Language (TELL) is a compulsory paper in the syllabus which has been prescribed for the Third semester students that inculcate teaching skills in them which lay a strong foundation in the students for a better teaching career. About 30 students were given the task to teach students of the Pre-University and the Undergraduate colleges. Being absolutely radiant in their saris, the budding teachers took over and engaged with students and made the process of learning a different experience. The classes were conducted over a period of four days and culminated in Teachers' Day celebration.

When asked about how it felt to be a teacher for the first time, this is what Subasita Borkakoty of II MA English had to say, "Since I'm from Assam and relatively new to the city, I was slightly hesitant to interact with such a large number of students. But the students were very receptive and I had a lovely first time teaching experience."





Melufa M. of II MA says, “Everyone thinks teaching is an easy job but it’s not. The behind the scene preparation is massive! My main goal was to make the students think and enjoy the lesson; that happened. So I’m quite happy with the outcome.”

“Dr. S. Radhakrishnan’s view that “Teachers should be the best minds in the country” is so inspiring and motivating that we constantly make efforts to better ourselves day by day.

A week long course on writing skills was conducted by the department for the Ist MA students in their first week of college to facilitate the easy transition from undergraduate to postgraduate studies. As a part of this course they were introduced to the intricacies of research writing, the importance of avoiding plagiarism, the methodologies that help in effective writing of assignments/essays/research papers.

As a part of our co-curricular Activities intended to enhance their knowledge of academic subject:

Screening of Movie Akam – The Ist MA students watched the movie Akam, an adaptation of Malayattoor Ramakrishnan’s novel Yakshi which is part of the paper Folktales and Mythology followed by a discussion on the transition of the text from page to screen as well as the process of filmmaking.

In the second week of October, students participated in one day workshop on ‘Text and Performance’ conducted by Dr. Radha Ramaswamy that examined through various activities the move from written text to a performative one.

The students and staff attended a panel discussion organized by the Undergraduate College Department of English. International Folk Festival organised in Bangalore as on July 2015





and Bangalore Literature Festival organised in Bangalore on November 2014.

A one day National Seminar on 'Literatures of Resistance' organized by the Department of English, Post Graduate Centre was held on 7th of February, 2015. The event was inaugurated by Sahitya Akademi Awardee Padma shri Shashi Deshpande who enlightened the audience with her views on the role of a writer in the contemporary society. The key note speaker of the day was Dr. Rajendra Chenni, Professor of English at Kuvempu University introduced the topic to the audience and spoke on how literature is essentially an act of protest and resistance.

Professors, Research scholars and students from various colleges and universities across the country such as University of Mysore, Jhadavpur University etc. had presented their papers on the topic of 'Literatures of Resistance'. The moderator for the morning session was Prof. Sujatha Padmanabhan in which various papers were presented that highlighted the issues of Post-colonial resistance. The afternoon session mediated by Prof. Preetha Vasan focused on Resistance of Women. The last and final session included paper presentations regarding voices of resistance from marginalized sections in Kerala which was moderated by Dr. Roopa Philip of which the final paper was presented by Anju John of II MA representing Jyoti Nivas College. Each session was followed by an interactive session enhancing the knowledge of students.

A Movie Screening was organized by Raghu Ramaswamy for students as on 27th January 2015. The movie titled Amish: A Secret Life was an intimate portrait of Amish family life and faith following Old Order Amish couple Miriam and David and their family. The movie screening was followed by a long interactive session where the students raised their questions on the basis of their analysis of the movie. The session also gave room for new



views and opinions to come up from the students and the professors about various issues such as religion, culture etc.

What sets students of literature apart from the rest is this constant preoccupation with life and death and the perspective it brings – an ability to see any situation through the eyes of humanity.

In this world of conformism and consumerism, they become the critical outsiders, like the writers and characters in the texts they read, in support of the powerless and the marginalised, critical of the dominant and mainstream, privy to the hidden truths and eloquent in their expression of this knowledge.

Guest Lectures

Dr. Arul Mani, Professor, Department of English, St. Joseph College delivered a guest Lecture on “Latin American Diasporic writing”. His lecture covered wide area involving the definition of the term Latin America, the problematic time of recording historiographies. He also specifically focused on Cabrera Infante’s view of the Daven in the Tropics.

Dr. Prakrithi, Head of the Department of English spoke on “Victorian Feminism”. Her lecture provided a conceptual vocabulary to comprehend the emergence of feminism in Victorian Era and its impact on writers. She also looked at Victorian popular novels that offer an exciting and radical reappraisal of identity, Patriarchy and gender in Victorian fiction.

Mrs. Preetha Vasan of the Department of English, Jyoti Nivas College gave two guest lectures at Jain University. She spoke on “Conflict Literature and Afghanistan”, with specific focus on Afghans history, politics and composite ethnicities. Her other guest lecture was on “Diasporic Consciousness and Michael Ondaatje’s – The English Patient”. The lecture focused on Ondaatje’s exilic perspective; the post modern fiction and narrative and polytropic exilic identities in the text.



MBA

MBA

*The fine Art of... Managing self,
People and tasks.*



MBA....



Smart Manager of the Future!

MBA course aims to educate the students with application of management concepts, endure with confidence to handle decision making in organisations, explore their potential and enhance the research activities thereby making them employable in job market.

Summer Internship Project

An internship is an opportunity for students to integrate career-related skills learned in an academic setting into a supervised work experience. It provides the opportunity to test our interest, skills and aptitude in a particular career. The students are also exposed to 'real-life situations' in an attempt to make sure that student don't crumble under pressure if the going ever gets tough in the future.



Students had 6 week internship program. The 6 weeks of intensive training was tested in the Viva-voce that was conducted which has being judged by various experts from renowned industries.

Also, a number of knowledge driven, fact finding and challenging tasks were carried out to broaden student's perspective. Students were exposed to various tasks and activities including quiz, review of management books and movies, preparation of business plans and virtual projects.

International Business Exhibition

This exhibition was organized on 27th July, 2014. This activity was conducted by students of MBA and MFA who would choose a country and were supposed to come out with a model based popular industry, situated in that particular country and study in





detail about the product and services provided by them. To analyze they also used certain tools like PESTEL-C, SWOT Analysis, Core Competency, competitors and the product.

Club activities

These activities are organized by students to enhance their knowledge and skills in their specialization areas i.e. Marketing, Human Resource and Finance. The events conducted were:

First club activity was conducted on 1st August, 2014: “Ten Powerful words for a successful life”

The words you use are more powerful than you imagine. Most people greet each other with words that have no power. Different words were used and played by the students and a conclusion was drawn on to eliminate these ten words from one’s vocabulary they are I can’t, If, Doubt, Try, I don’t think, I don’t have the time, May be, I’m afraid of, I don’t believe, It’s impossible and it was emphasized to use these ten words as power builders to build positive mental connections and commitment they are I can, I will, Expect the best, Commit, I know, I will make the time, Positively, I am confident, I do believe, All things are possible. One can see a change in one self and in others was the basic concept of conducting this word game in club activity.



Second activity was organized from 28th July to 5th August, 2014: “E-Marketing” where students were given a practical exposure to marketing on the internet as a medium. They were made to develop a 250 word write up on “Inspire, Aspire, Achieve”. Students need to do a small write up on “Inspire, Aspire, Achieve” with an image



to suit the write up. That would be 250-300 words and they would have to market the same for the maximum number of likes, comments and shares on a social media website. A certificate was being given to the winners.

Third activity was conducted on 5th August, 2014: “Innovation in Branding” this activity gave an opportunity for students to portray their innovation and creativity by putting an effort to “Think different”.

Fourth activity was conducted on 16th September, 2014: “Boil the Ocean” this is one of the events organized by finance students. It had four rounds like Blind Pool (*Identification of CFOs*), Finante Examene (*MCQs on Finance*), Finante Voce (*Pick & Speak on topics of Finance*), Conexa (*Figure it out*). All these rounds gave an opportunity for students to learn about the different concepts in finance, Importance of financial information in decision making in the organization.

During these activities, students portrayed their innovation and creativity by putting an effort to “Think Different”. They organized many events for their juniors relating to *Marketing and Management*. The students have composed a song on Marketing, related a dance number to celebrity marketing and conducted a group activity “*Save the Performing Arts*”. “*Business Quiz*” was the other event organized by students to have a healthy competition with other departments and to motivate the students to participate and win the competition.

Role Play:

First Role Play was organized on 11th November, 2014: “Alpha-Beta Culture” The concept of role play was introduced to students in-order to train them make them feel the real essence of organization culture. To make this possible four different role plays were organized i.e., on Human Resource management, Training and Development, Product Design, Product Launch.

Second Role Play was organized on 25th February, 2015: “Humour in Management” were presented by MBA students on 25th February 2015. Prof. Amal was the man behind the ideation of the topic and in conducting the event. Humour in management is present in every work place to bring out a positive effect on the personnel and also to aid them to forget and forgo their tensions and anxieties.



National Level Management Annual Fest Spark 2015

SPARK has always been the most anticipated managerial event that helps the students to accentuate and demonstrate their creative skills and hidden talents.

Under this banner of Spark, the students of MBA conducted a national level intercollegiate Marketing Fest entitled 'Esperanza' on the 11th of March, 2015.



“ESPERANZA” denotes the hope for overcoming the challenges faced in life. We introduce Espacio, Reklame, Ingenia and Futurista which shall provide a platform for the students to display their multifarious marketing skills and talents through a symphony of these marketing events involving creativity, fun and exchange of marketing ideas. 21 colleges from 3 States participated in it.

Department Workshop / Seminar

Workshop on **Leadership**, was organized on **1st and 2nd August, 2014**: Who Am I as A Leader? Stories are a means of storing and evoking leadership elements. As artifacts, they can convey values in an organization. Most people become good leaders only after stumbling through new situations, making mistakes, and learning from them. The benefit





from several lifetimes of leadership insights from great leaders, learning from others' mistakes and positive experiences can help accelerate the success of the audience as first-time leaders.

A one day seminar on ***Insights into Marketing*** was organized on **29th September, 2014**: This seminar was held

in the field of marketing by Ms. Monisha, Marketing Analyst of Wipro Technologies, where the objective of this seminar was to have an insight into various strategies used in international marketing.

Industrial Visit To expose our students to the actual working environment and prepare them to face the competitive world and to make students aware about how various activities related to marketing, financing and human resource are carried out in companies and give them the feel of managers as soon as they start there course. The MBA students visited industries such as Bangalore diary, TVS motors, and UNIBIC. Watching the assembling of bike was an apt learning for us, as it is in line with our subjects like operations management where PERT and CPM are crucial.

Off Campus Participation Students of MBA attended *workshops and management fests* in colleges around Bangalore to align their managerial abilities with the exposure provided to them. To list out some of them are *Workshop on Women Entrepreneurship- IIM-B*, *Marketing Summit at CMS Jain University*, *Finance Summit at CMS Jain University*, *USHUS Management Fest at Christ*





College, NOSTRADAMUS Management Fest at RIMS B-School. Nitte Meenakshi Institute of Technology.

Film Review on Acumen was organized on 19th August 2014 – “Acumen” was screened for the benefit of students. It had three rounds consisting of first round Labyrinth (Revival of an Era), second round Bizzathalon (Sell your script), third round Konsulenti (Video Review).



MCA

*Exploring the world of...
Emerging trends in computer technologies!*



MCA....



Computer Experts of tomorrow!

The Department of MCA offers courses that are challenging and specifically designed to develop and enhance career opportunities and contribute in the dissemination of academic and applied knowledge. The three year program aims to bridge the chasm between computer studies and applications bringing within reach of enthusiastic youngsters an excellent group of experienced and dedicated staff.

MCA course aims to impart the students with recent trends in computer science and technology; inculcate research culture and instill key employability skills. To bring this aim to reality following Co-curricular activities were organized for students.

Industry project

‘On-the-job’ experience can be as valuable as anything learned in studies. Internships are great opportunities to speak directly to people who have experience; and their knowledge of the job and working environment will give the students a greater understanding of the way an IT industry works, the challenges in software development, the trend of ever changing technology and the qualities required for survival. Keeping this in mind, the entire sixth semester for MCA has been dedicated for internship.

The final year students have taken up the industry projects at 14 different companies in different parts of India and Singapore. Fintellix Solutions, C-MMACS, NAL, DRDO, Meltwater group, Demansol Technologies to name a few. The 6 months internship is an opportunity for the students to put into practice all the knowledge and experience gained throughout the course. The students get hands on experience on different phases of project life cycle, the requirement elicitation, system analysis, software process development, software quality control, process management and they are working on various



technologies like Python, MATLAB, GrADS, JSON, angular & node JS, MongoDB, ETL. By acquiring concept-oriented subject knowledge together with the industry experience, make them industry ready.

IT Club

Cursor Crew To enhance students' knowledge in the current field of IT industry. Cursor Crew has inspired students to invent and nurture new ideas. These activities groom students for intra and intercollegiate fest.



IT-CLUB Cursor- Crew Students of MCA conducted four IT-CLUB events based on the following themes such as "Cyber Squad-Technology is our culture", "Smart-tech", "Techno Buzz", "Code-Maniac".



First IT club activity was conducted on 24th July, 2014: The department of MCA had the inaugural program for Cursor-Crew events. The theme for Curser Crew was "Cyber Squad- Technology is our Culture", according to the theme there were 4 events to name them Aptitude, I-Connect, Clock-Speak and The Q.

Second activity was conducted on 7th August, 2014: The theme was "Smart Tech" Events based on aptitude test and different logos of companies were conducted. Different videos based on the emerging technologies were played.



Third activity was conducted on 21st August, 2014: Based on the theme “Techno Buzz” Events based on jumbled words, binary conversion and Boolean expression simplification were conducted.

The fourth IT club event was conducted on 18th September, 2014: on the theme “CodeManiac”: It was the last IT Club activity for the semester. Events related to the coding were conducted. Demonstration on LATEX software (text document software) and TEAMVIEWER were given to the student. Videos on big data and cloud computing were played.



Enthios 2015 - INTER-COLLEGIATE IT EVENT - JYO-NET (connecting Intelligence)

“Enthios”, the inter-collegiate National level IT fest organized on 4th and 5th of March 2015 was a successful event. We had 70 students from 11 different colleges in and around Bangalore and Kerala to help showcase their talents and innovative ideas. This enthusiasm grooms every individual to be a better professional and so goes our motto “connecting intelligence”.

Our chief guest for the fest was Mr. Samson Selwyn, who declared Enthios open. Mr. Selwyn delivered an exceptional talk on IoT, the technology, the trends, future demands, pros and cons of IoT and the challenges to behavioral changes and interpersonal relations.

On the first day of the fest started we had a workshop on “Game Development” using Unity 3D. We are fortunate to have Mr. Evans Thomas and Mr. Freddy John, the passionate game developers and winners of several game development contests as the resource persons. The workshop had 20 participants from five different colleges in and around Bangalore and Kerala.





MCA

Unity 3D is used to develop 2D or 3D desktop and mobile game application. Games developed in this software can be implemented in Desktop, Laptop, Android and iOS phones. In the workshop, there was a demonstration on how to create a game similar to the game Angry Bird. The workshop was held for 6 hours and the topics covered include Unity 3D application design, usage of tools and properties and coding using C#. The participants developed a part of a game and it was indeed a great learning experience.

The main motive that drives ENTHIOS is the exposure the students get from it and to give them a chance to know where they stand. Enthios was not just an event, it was an experience. And not simply an experience, it was wholesome, fun filling experience that leaves one craving for more.

The two days events were concluded with the prize distribution. The overall championship went to Kristu Jayanti College students.

“Enthios 2015” provided a great opportunity for MCA students to plan, to organize and to network with various colleges and co-ordinate the important areas of the event, under the guidance of the faculty members of MCA department and the Director of post graduate Centre.

The events conducted were-

Ice Crush (Ice Breaker) - It is an event to welcome and warm-up the conversation among the participants and ensure that they enjoy their interaction. Ice Breaker will help one to introduce themselves to the other participants.



Code Of Honor (Coding) – “Code is basically everywhere, smeared over everything we do like an invisible icing on the cake of life.” It is an event to showcase one’s programming skills.

World of Web Craft (Web Designing) -An event/where an informative website has to be designed along with their designing skills.

King Of Fighters (IT Manager) - It’s the time when everyone wants to be the best manager in today’s world of competition. Best manager is a compilation of all the aspects of the corporate world-Marketing, Technical, HR skills to name a few. An event of great velocity, a title which everyone dreams of “THE BEST IT Manager”

Photo Shot Pirates (Photography) - Photography is a way of feeling, of touching, of loving. What you have caught on film is captured forever... it remembers little things, long after you have forgotten everything.

Brust N Rush (Treasure Hunt) -An innovative event that the students can have fun while they are practicing the critical thinking skills. It is a quest that tests your logic, brainstorming and lateral thinking, while subtly nudging your innate capacity to think outside the box

Workshops / Seminars / Guest Lectures:

Objective of the conference/seminar/workshop is to introduce a new concept, demonstrate and encourage the practice of actual methods.



National Level workshop on “Game Development”

A national—level workshop on ‘Game Development’ was organized on 4th of March 2015 as part of the annual IT fest, Enthios 2015. The game development industry may be considered a playground for creative minds, as it requires consistent innovation and original, interesting content. This Workshop is organized with a motive to impart participants with the knowledge of the tools and techniques needed for design and development of games and explore the day-to-day craft of game design through hands-on activities. Its focus was to enable participants to develop interactive games with the help of Unity3D software.



We are fortunate to have Mr. Evans Thomas and Mr. Freddy John, the passionate game developers and winners of several game development contests as resource persons. The workshop had 20 participants from five different colleges in and around Bangalore and Kerala.

Unity 3D is used to develop 2D or 3D desktop and mobile game application. Games developed in this software can be implemented in Desktop, Laptop, Android and iOS phones. In the workshop, there was a demonstration on how to create a game similar to the game AngryBird. The workshop was held for 6 hours and the topics covered include Unity 3D application design, usage of tools and properties and coding using C#. The participants developed a part of a game and it was indeed a great learning experience.

Talk on “IoT”:

To equip the participants with the recent tech buzz word IoT (Internet of Things) was organized on 5th March, 2015. The Internet of Things is a network of multiple devices that communicate with each other without human involvement. This device-to-device communication mostly involves the collection of data and the processing of that data so that said devices can make their own decisions and act accordingly

We had Mr. Samson Selwyn, Practice Lead, IT Services, Volvo IT as Guest speaker for our IT Fest, Enthios 2015. Mr. Selwyn delivered an exceptional talk on IoT, the technology, the trends, future demands, pros and cons of IoT and the challenges to behavioral changes and interpersonal relations.

Regional Level Event “Campus To Corporate”





The purpose of the program is to equip the under graduate students with recent developments in computer science, the roles and opportunities available in IT sector; demands of IT industry and importance of higher education. The participants were also given hands on experience in a skill based course, 3D modeling and animation. The event was organized on 30th January 2015 and it attracted 130 students from 11 different colleges in Bangalore.

The chief guest, Mr. Mosessraj delivered a talk on emerging trends cloud computing, Big Data and IoT. Mr. Moses explained the demands of IT industry, career opportunities and the near future in technology in three categories namely H1: C, C++, JAVA etc, H2: Cloud Computing and H3: Big Data.

Ms. Menasha Rajang, our alumnus shared her journey in Jyoti Nivas College and shared how the college had groomed her to be a growing successful person. She motivated and inspired participants in taking up the higher education and how it helped in her career path.

Mr. Sarah and Mr. Manikannan resource persons from Free Software Movement Karnataka (FSMK) conducted workshop wherein the participants had good learning experience on various aspects of 3D modeling and animation using Blender tool.

Departmental workshops / Guest lecture was organized by the department to provide additional benefits to students to name a few Workshop on Placement training (details in placement report), Talk on Leadership (details in placement report), Workshop on Quantitative aptitude and logical reasoning (details in placement report), Workshop on Software Testing (ongoing), Guest lecture on object oriented DBMS (upcoming), Guest lecture on Ethical hacking (upcoming).





Off Campus Participation in IT Fest



Kristu Jayanti College had organized a national level IT fest on 19th and 20th March which included several technical and non-technical events. They conducted CODING event which comprised of 4 rounds i.e. aptitude, coding, group discussion and personal interview. 15 participants from various colleges participated in this event. In the last round i.e. final interview round only 4 participants were there. Among them Sowmya Nayak from II year MCA won first place and was offered a job from UST Global Inc. The II and III year MCA students participated in Christ University and won the following prizes: Tanvi – Best Manager (I place), Anjana Anora – Video Making (I place), Minu Prabhakar, Niviya C N, Reshma – Treasure Hunt (I place)

prizes: Tanvi – Best Manager (I place), Anjana Anora – Video Making (I place), Minu Prabhakar, Niviya C N, Reshma – Treasure Hunt (I place)



MFA

MFA

*Exploring the field of finance...
financial management and financial decisions*



MFA...



The financial experts of the future!

The department of MFA at Jyoti Nivas College provides an excellent opportunity to students to master the subjects like Finance, Accounting and Taxation. Dr.Sr.Lalitha has been the support structure of the MFA course. Under the guidance of the encouraging Director and Faculty members, a versatile PG program has been set up that transforms and appraises the students into the finest individuals. This course has a good blend of practical insights and conceptual skills in various fields of Finance and Accounting. The main objective of MFA course is to enable the students to analyse and examine different savings and investment opportunities available in the market and to create a platform to discuss about recent trends in Taxation, Finance and Accounting. The Department organized various activities on the basis of the objective .

Orientation week



It's all about the journey not the destination. It was a day where students were excited and at the same time anxious as to what the future held. It was day of getting to know one another. Distinct committees were formed for curricular and extra-curricular activities; working in various groups throughout the year gave an opportunity to work as a team, overcome hindrances, gain knowledge and helped gain confidence.

Team Building activities were organised to form familiarity among the number of students, to support and encourage one another. As a part of the team each person gives her best in order to succeed as a team. These activities bought about the implementation of new ideas, the problem solving ability and systems improvements which enhance the skills of the students. 30 hours of soft skill training has been given to students to develop their human potential.



Summer internship training

The internship for six weeks (June 5th to July 19th 2014) was organised not only for students to understand the corporate world but also get an exposure to know all the responsibilities, professional decisions and committed workmanship that go along with it. The Summer Internship Program (SIP) is an opportunity given by the college to the students to get a realistic work preview. The academic year started with the 6 weeks of Internship Project. Students as young researchers bloomed to be experts in the subjects they choose to study. Students were given a opportunity to experience the ways of the corporate world.

The main objective of SIP were:

1. To allow students to partake and experience the environment of the corporate world.
2. To help students to understand the importance of an internship and make them more aware of current recruitment requirements.
3. To give them the opportunity to grow and develop the ability to defend themselves confidently.

Once the project is completed and submitted for evaluation, it is deemed that a student is well versed in the chosen field, therefore the Viva – Voce was conducted to evaluate and find out whether or not the internship was successful. The students are individually interviewed on their chosen field by the internal guide/mentor and the external examiner. On 9th August 2014 viva – voce was held for 3rd semester students on SIP. The external examiners were Mr. Vijaya Shankar, Regional Manager, Finance and Accounts, Ujjivan Financial Services Limited, Bangalore and Mr. Sanjay Panikar, Financial Consultancy, Bangalore.

Club Activity

The MFA Club Artha Jyothi was inaugurated on Thursday 21st of August, 2014. The inaugural session was an introduction of the importance of JNC and Artha Jyothi by Ms.Rekha, Vice President who also welcomed our Director Dr. Sr. Lalitha, Dr.Percy HOD of MFA department and other faculty members. The lighting of the lamp was held before sister's speech. A pledge was taken up by the selected office bearers and the event was declared open for the new academic year of 2014-2015.





First club activity was conducted on 21st August 2014: The first event was conducted on the same day of inauguration on the topic “Banking and Insurance” which had two rounds and it was judged by Dr. Percy and Mr. Ashwin. The rounds are Identification of advertisements and Launching a new financial product.

Second activity was conducted on 11th September, 2014: The event was about “Innovative Product Launching”. The product launch had just one round in which the students had to create an Excel workbook which must contain several worksheets with financial formulas which help the common man to understand easily. Business plan, financial statement of their company need to be presented in PPTs and also had to create a video of 3 minutes of advertising the product. This activity helped the students to work in Excel and also uses the readymade excel financial formulas to create business plan.

Third activity was conducted on 19th September, 2014: The event was finance quiz. The organising team had come out with a new concept called as HOUSY and they named the event as FINANZ SPIELE. They prepared a chart consisting of numbers from 1 to 60 and the participating teams had to pick a number and do as directed. The numbers were hidden to the participants and the activities in them namely current affairs relating to the field of finance, basic accounts which had questions just to tickle the fundamentals of the teams such as journal entries, accounting errors, principles of accounts, etc. Financial terms were also given wherein the participants had one minute time to speak about the topic. The images of business personalities were shown and the participants were asked to name them and give a brief introduction about that personality displayed on screen.

Fourth activity was conducted on 25th September, 2014: under the guidance of Ms. Suvitha, The Event was divided into sessions, first event was mock trading where the students had to trade in shares based on the latest news of stock market, each team was given a virtual money of Rs.1 lakh and they were judged based on the profits that they made. Second event was quiz based on stock market. Event not only brushed the students with basics of stock market but also current trends. Ms. Praceela welcomed the gathering and the vote of thanks was given by the president Ms. Kirthi and at the same time the responsibility of Artha Jyothi was passed on to 1st years as a passing tradition of JNC.



Connaissance

It was the first of its kind as it was different from the club activities conducted annually. As this event brought out other financial areas of easily neglected or ignored elements which usually form part of our syllabus. This was conducted on 7th August 2014, the main objective was to create a platform to discuss about current affairs.

The main goal of conducting Connaissance is *First* to create challenging environments to the first years so as to take up responsibilities and co-ordinate better within their class and in the department. *Second* to cover areas that are not undertaken in the club activity but still new in common territory

There were two successful events that were conducted under this new category, IPO's and RBI rules. Both areas extremely relevant to the participants and can be categorized as necessary for common knowledge was served up in a entertaining way.

NATIONAL LEVEL FINANCE FEST



NATIONAL LEVEL FINANCE FEST – LUMIERE 2015 is the annual Management fest of Jyoti Nivas College Autonomous, PG Centre focusing on the core area of Marketing and Finance. Department of MFA took initiative to organize the stream Finance with the name called PRIAM on 11th March 2015. PRIAM' offered an exposure to the graduating professionals in the skills that is required to not just survive but thrive in the world of today.

The objective of conducting this program is *First*, to make the participants to have an insight into the current and long term effects of stock market. *Second*, to create basic importance and understanding of handling pressure and projecting it in a positive and productive manner. *Third*, to create a positive influence in the minds of evolving professionals through practical CSR accounting activities. On the basis of the above objectives the events are named as Stock - Thunderbolt, Board warz - Pitchfork and

CSR Accounting - Trident. Participating students will be challenged with simulations of real time issues, stress handling, problem solving, communication, leadership, creativity, subject knowledge and team play all of which are credible skills and the finer the edge, the sharper the tool.





In order to witness all these, intellectuals from 3 states and 7 institutions participated in all the events. This event is a challenge for all those financially engineered brains out there to prove their expertise in managing the money and its activities effectively. This fest presents a great opportunity to connect the participants with ways to make their money grow. The winners of the various events of PRIAM-2015 held throughout the fest were appreciated and awarded by Dr. Percy & Ms. Manasi.



LUMIERE 2015 received much applause for the fabulous efforts put in to make it a big success...!!

Workshops / Seminars / Guest Lectures

Stock Mind Game The game was introduced by Mr. Heramb Vadalkar, product manager, ICICI Securities. He explained about the Mind Stock game and its procedure. This session was held to provide an insight about the importance of Investing in stock markets for students of MFA and MBA. The session was more informative and the importance of stock markets was explained through the inspirational examples and thus inducing the students to participate in the Stock Mind game. The game helped the students in decision- making, analysis, critical thinking and calculate risks which are the main elements that every finance student should have. The students were inspired enough to begin registration by the end of the session, the session was also quite interactive as students asked queries on duration of returns, reasons for fluctuating prices, risks of the trade and the real benefits of the game which are experience and its goodwill as being a participant has its advantages as well. It was informative and motivating talk.



Every Penny Invested Wisely is a Multiplier A public lecture was organized by the Department of MFA as on 5th February 2015 for students of MFA and MBA. The resource



person Mr. T.S. Vidhyasagar, a commissioned educator of the SEBI engaged the audience with profound examples. In order to make more sense and to understand the concept very clearly the title was reframed as, 'Every Penny Invested Wisely is a Multiplier' by the resource person. He spoke of various avenues through which income could be generated, he also gave us ideas on how to maximise our returns with minimum efforts. Mr. Vidhayasagar put across 5 important mantras by which any person willing to make returns effortlessly, they were:

- Don't expect money to come to you
- Diversify the investment
- Better return on short term investments and also loss is minimal in case of a bad call/ decision
- Risk yields returns
- Investment must never be idle.

E-Filing-My Liability To The Government A Workshop on E-filing was organized on 25th Feb 2015 from 10:00 am to 12:00 pm at PG Auditorium for MFA and MBA students. The Speaker of the session was CMA. Ravindranath Kaushik. The workshop was organized to educate the students on E- filling (filling the return electronically). There were around 150 participants including other colleges like NMKRV College for Women and IZEE Business School. The main purpose of this workshop was to help the participants to estimate the income tax liability and understand the overall objective of Income Tax. Also to be aware of the intricacies of being exposed to taxation and to learn the e-filing process for filing of tax returns in a detailed manner

Post Budget Analysis - 2015 A session on post budget analysis-2015 was organized by the department of MFA on 20th March 2015. The



spokesperson was Mrs. Seema Maria C.A., she proportioned the 2 hour session coherently with the categories chosen right from the formulation and purpose of a new budget as well as the policies, acts and other influences that have an effect directly or indirectly in all fields. The session brought awareness among the students of MFA and MBA about union budget and the takeaways from the session would help the future professionals to a greater extent.

INDUSTRIAL VISIT to TVS Motors was organized by the department of MFA on 25th March, 2015, this visit mainly focused on gaining first-hand experience into the next phase of post academia. It also gave opportunity to students to directly interact with various professionals at the work station. It helped the students to understand the various duties of the employees in different departments. It also educated the students on the paramount evolution that they would face as students transitioning from college to work life.



OFF-CAMPUS INTER-COLLEGIATE FEST

Tata Mutual Fund Quiz: Ms. Divya G and Ms. Poojadevi from II MFA participated in TATA Mutual fund Quiz on 6th September 2014 in Amity Business School, Bangalore.

Stock Mind Game: Seven students participated in stock mind game from the college and Ms. Poojadevi of II MFA was the winner in college level and the runner up is Ms. Chaitra of II MFA.

Management Fest: Ms.Pooja Devi.S and Ms.Divya.G of II M.F.A took part in quiz competition organized by SJBIT College on 6th November 2014.

A Film review was conducted on 24th July 2014 the title of the movie is “The Last Days of Lehman Brothers”. The main objective of this was to visually enable and understand the sensitive world market. Viewing a film amongst a similar class of students allows a connection to form and this connection encourages them to feel free to the exposed environment and question their grasping abilities by means of a healthy competition, interpreting their views in their report. There are many ways to learn and become aware of any aspect, one such way is through entertainment. This film evolves a student’s

wavelength to reach a more open minded approach, as the internal elements of the film is in relation to finance, the performance of the company, strategies applicable for success and to reroute losses, rectification abilities and to estimate the core reasons of a disruption of a well-established firm with profound years of success, high valued employees, high quality products and services and loyal clients spread across the globe.



M.Sc

(Organic Chemistry)

*Enlightenment is not instantaneous...
It requires thought and reflection.*



M.Sc....



Shall we explore the world of Chemistry?

The department of Chemistry, Jyoti Nivas College Autonomous in collaboration with UGC, conducted, a two day National Conference titled **‘Recent Trends in Medicinal Chemistry’** on the 3rd and 4th Sept 2014. Industry collaborators of the conference were Anthem Biosciences, Bangalore and Aurigene Discovery Technologies, Bangalore. Along with the invited talks, the conference provided a forum for young researchers to present their research as both oral and poster presentations. In total, thirty eight papers had been selected for the presentation.

A panel discussion titled – **“Can academia and industry, work together to make our graduates more employable-perspectives of three stake holders, teachers, industry and students”** was held on the second day of the conference. The panel discussion has thrown up ideas to bring a more symbiotic relationship between educational institutions and industries.

On 12th September 2014, the I M.Sc students and few staff of the department of Chemistry attended a one day National Seminar on “Understanding the Basics of Quantum Mechanism and its application in Chemistry” at KLE Society’s S. Nijalingappa College, Bangalore. The Topics covered in the seminar were very useful for the students.

The staff and the IIM.Sc students of department of chemistry undertook an industrial visit on 8th October 2014 to Mandya Sugar Factory, Electroplating Industry at Nanjangudu and various tourist spots around Wayanad.



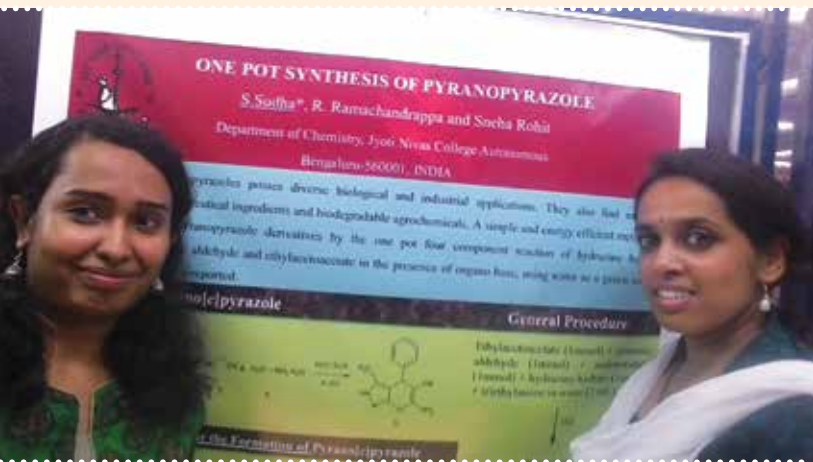
On 6th December 2014, the department of chemistry had the board of studies meeting. **The following suggestions were put forward by the experts to make a quality syllabus and raise the standard of the course:**

1. To Implement CBCS for M.Sc Chemistry from the next academic year.
2. BOE committee, containing one external member should be constituted and meeting should to be conducted before finalizing the question paper.
3. The breakup of marks for practical papers to be changed from 60 to 70 for practical examination and 40 to 30 for Continuous Internal Assessment (CIA).
4. Syllabi were strengthened and modified according to UGC-CSIR syllabus.

On 29-31, December, 2014, a part of the M.Sc project work carried out by Dr. Sudha S (Faculty, Department of Chemistry, Jyoti Nivas College) and Sneha Rohit II M.Sc (IV semester) on the **‘One Pot Synthesis of Pyranopyrazole under Sonochemical conditions’** was presented at the “National Conference on Pure and Applied Chemistry-2014” (NACOPAC- 2014), part of Golden Jubilee Celebrations of Department of Studies in Chemistry, Mysore University.

On 12th February 2015, the I M.Sc students of the department of Chemistry attended a one day National Seminar on Electrochemistry Concepts: Materials for Energy Storage and Sensing (ECMESS-2015), at St. Joseph’s College, Bangalore. The topics covered in the seminar are related to II semester syllabus and were very useful to the students.

On 26th February 2015, Indian Institute of Science (I.I.Sc) held their **“Open Day”** for which the first and second year M.Sc. students went on a visit. The students visited different labs





like organic, inorganic, cryogenic department etc, exhibition by the chemistry, nanoscience, aerospace and many more and interacted with experts and research scholars on their works.

On the 18th-20th February 2015 the PG Department held an inter-department sports meet. The girls of 1st and 2nd MSc actively participated in all the events held, in which Sahana. G.J (1ST MSc) had secured 1st place in 100m running race and Nehal Chande, Chaithra H.S, Shruthi B.R and Sahana.G.T had secured 2nd place in 4 x 100 Mts Relay.

The II M.Sc students (2012-2014) completed their project work in various companies like Anthem Bioscience, GKV K UAS (B), Apotex Pharmaceuticals, Syngene, Sigma Aldrich, Cipla, Bal Pharma and Anglo French Drugs Private

Ltd. these project works were compiled into a book of abstracts which was titled **CHEM SPECTRA** and was released on College day on the 14th March 2015. Leaving the boundaries of classrooms, they worked in a totally different environment with research laboratories and scientific establishments. Usage of sophisticated equipments, advanced techniques and with the guidance from professionals, they have explored the garden that was visible only through the window of lecturers. Looking forward to their continued patronage in future as well, the department of chemistry also wishes to express their deep gratitude to all of them.

On 5th April, the first and second year M.Sc. students organized a one day workshop on Group theory and its applications, more than 80 students participated in this program.





CERTIFICATION COURSES

Being Well Prepared... is half the Success...

Keeping this view in mind, we offer the following certification programmes that enable our students be employment – ready and to pick up the many skill sets that are needed in industries. These courses equip our students with the necessary professional, technical and managerial competencies that are required in modern times.

Training was offered in ***Programming Languages: principle, design and implementation, Exploring Python, UML Modeling, Soft skill, Six Sigma-Green Belt, SPSS Package, Microsoft Excel, French language, Cross culture and Entrepreneurship Development.***





Placements

The Joy of finding a dream job...

At Jyoti Nivas College, Post Graduation Centre a vigorous pre-placement training is given for our students on various aspects of career development. The result of our training has helped the majority of the students to seek wonderful careers in some of the best companies in Bangalore.

The placement cell is taken care by Mr. Ashvin Gutti and Mr. Rajesh who work along with the student team from each discipline. Extensive care is taken by the placement cell right from the time the students are admitted to the college till they are appointed in the industry.





Test, Mock Interview, Knowledge Sharing, Fine Tuning English, Pre-placement Talk, Training on Quantitative Aptitude and Reasoning, Workshops on Industry Trends, Employability Gap, Salary expectation v/s student expectations, and some of the companies were invited to share their views about current expectations of Employers and their requirements with our students. The companies who evinced interest in our students were WIPRO technologies, MINDTREE, MELTWATER GROUP, etc. and our students were placed in Fintellix, Melt water, Integro Technologies, Simplewealth, Ernst Young, KPMG, ANZ, AIG, Yodlee, Xchanging, URS Systems Informatica, Indepth Consulting and many more.

Some of the programs organized are Excel training, Corporate Academia Meet, Pep Talk, Aptitude



CO-CURRICULAR ACTIVITIES

The Need for Work life balance...

Co-curricular Activities enable to supplement and complement the curriculum. They form part and parcel of educational institutions that enhance students' knowledge and substitute or reduce class room learning. All work and no play is not ideal but at the same time all play and no work is not amiable either. The best is a mix and when it's harnessed and managed, it is called work life balance which we at JNC strive to achieve. An academic year that ends will be considered eventful based on all the events of the year and so here's a recap of all the fruits of our combined efforts.



The Joy of being rooted in God's grace...

Inaugural Mass

To begin anew, courage is a basic requirement and this is a quality that would appear only when there is absence and the overcoming of fear. Fear can be cast away only by faith, averting our fearful spirits to a bright light that would guide each of us through this season of education whatever may be the course of a student.





A divine presence will lift the spiritual senses to face new acquaintances, accept challenges, exploit opportunities and to dream far and beyond, for only if you reach for the sky can you float on clouds and gaze the stars.

We celebrated our inaugural mass on 20th August, 2014. We prayed for the blessings of the Almighty Father, Christ the Lamb, The Holy Spirit and the intervention of Our Most Sacred Mother Mary and St. Joseph the patron saint of our institute, to guide us successfully throughout the year in our academic, cultural and co-curricular activities, so that we may tread with strength and confidence in each other and ourselves as we face the new world of today and tomorrow.

Thanks Giving Mass

Rev. Fr. Satya Sheelan celebrated the thanks giving Mass on April 22, 2015. The chapel was filled with students and staff members. Both Christians and non Christians graced the occasion. The Eucharistic Mass began with students and teachers offering gifts of bread, fruits, rice and lights at the altar.



The reading of the gospel, the message of the priest and the hymns of the choir were centered around the theme of 'the attitude of gratitude'. In fact the message of the day was that we need to be rooted in the supreme god. We have to make our sense of gratitude as the stem of our lives and live a life of faith and hope in our creator. Just like charging our mobile phones we need to be connected to God, on a daily basis, in order to receive the energy of god's love and blessings, thus thanks giving transforms into thanks living.

The chapel was filled with melodious rendering of hymns and everyone experienced moments of prayer, faith and peace.



Feast of St. Joseph... a happy day for us...

Students of MA English celebrated the feast of St. Joseph on 19th March 2015, with enthusiasm and joy. They moved from class to class, introducing St. Joseph, the patron of the congregation of the Sisters of Tarbes. They informed that St. Joseph was the foster father of Jesus and that he was a Carpenter by profession. Students learnt that St. Joseph was God fearing, humble, caring and very endearing to Jesus, Mother Mary and all other friends. His positive qualities and caring nature continue to inspire people.



Fine – tuning the inner self...

How can we add value to our lives?

Students learn about the art of living through the weekly classes conducted by our Director Dr. Sr. Lalitha. She makes use of a combination of stories, videos, songs, prayers, silent meditation, pranayama, quotations, group activities to inculcate the core values of JNC like Faith in God, Honesty, Truth, Team spirit and Good relationship.

In these value added classes, students learn that values and beliefs are the programming, the power and the motivation for what we do in our daily lives. They provide the energy and the drive and the passion behind our actions. Our values can be a sense of wellness of the body and mind, freedom, honesty, security, harmony, trust, love, family, generosity, openness, cleanliness, orderliness, the list is endless and its also personal. Beliefs are our truths. They become our guidelines, our rules and our justification for the things we do. Living life in line with our values is essential for happiness. At the end of the session, students go home with a realisation that love is the basis and foundation on which one builds one's self image and self-esteem.





Retreat

A Glimpse into the Practice of Retreat - All the Catholic students of Jyoti Nivas College, Post Graduate Centre were motivated to experience the two-day-retreat at Asirvanam, Benedictine Monastery, Bangalore on 13&14th Sept, 2014. These days were filled with abundant graces of God's healing mercy and everlasting love for each one. The retreat helped students to renew and re-orient their relationship with God, with oneself and with others. Silence helped to listen to the Word of God and pray. Experiencing the divine presence and energy that motivated students to give their very best in the academic life that they have chosen.



Coming together... for a noble cause...

Joy of Giving

The Joy of giving or the Festival of Philanthropy as it is known, was celebrated on 12th November, 2014. The entire Post Graduate Centre joined together to raise funds for the underprivileged by means of a Food Festival.

The departments of MA, MFA, MBA and MCA joined hands together and contributed clothes, stationeries, footwear and bags. There were also stalls put up for food, games and accessories to raise more fund. The collected gifts and stationeries were given to children of the nearby slum. Besides the students experienced the joy of giving their attention, time and energy to give some spoken English classes to the children of the nearby slum.





Outreach Programmes

With the intention of making the students more aware and socially committed, along with the development of their technical expertise, the college organizes special outreach programmes. In fact students have to complete a minimum 30 hours of outreach work and JNC'ites always exceed those hours. These programmes enable the students to connect to people from various backgrounds and disabilities. This helps our students to undergo educational training in its most comprehensive sense and contribute towards the betterment of the society.

As a part of the outreach programmes, the students volunteered to teach children from the neighborhood that were otherwise denied Basic English speaking skills, conducted communication development classes for rural women, visited “Navapragna” at Marathahalli and “Nightingales” at Shanthi Nagar Bangalore. Ms. Umme Sara and Ms. Sana Khan of IInd year MBA visited Maymar Charitable Trust for an outreach program. They contributed to Maymar Chritable Trust by organizing tailoring classes for women and by spreading awareness about women empowerment and were also involved in patient care in village clinics. They also conducted communication development classes for rural women and their children.



Women Empowerment Walkathon

“A Women with a voice is a woman of Substance”

The students’ initiative “Women Empowerment Walkathon” was held on 20th of March 2015, from 2.30 pm to 4.30pm. Students from all the groups of the Post Graduate Centre took part in





the rally with ardent enthusiasm. The students showed their protest by wearing black and holding placards that had positive messages. In the land of non-violence, the students held the protest in a peaceful manner.

The students started the rally from Campus walking towards Raheja Arcade, passing St. John's Hospital, Sukh Sagar and reached Campus. The teaching as well as non-teaching staff accompanied the students.

They walked without disturbing the traffic, holding the placards in the hot March sun. As soon as the students entered the campus, there was a feeling of accomplishment that pervaded the air. The event was successful.

CELEBRATIONS

Rejoicing in Independence...

"Laws and constitutions do not by themselves make a country great. It is the enthusiasm, energy and constant effort of people that make a great nation."

— Pandit Jawaharlal Nehru



India got its independence from the clutches of British rule on 15th August 1947. Over these 66 years, we are trying to build a new India. An India that is united despite its many diversities. An India that is not divided by caste or gender. An India in which the weak and downtrodden are empowered, and every individual is touched by the hands of progress and development. An India that lives in peace with all other nations. An India in which every citizen can live a life of dignity, self-respect, decency and hope; where every citizen can proudly say - **I am an Indian!** This is the real sense of independence and security.



On August 14 2014, we celebrated our 68th Independence day at Jyoti Nivas College, Post Graduate Centre. Director Dr. Sr. Lalitha congratulated and conveyed warm greetings to the

gathering and said “ India’s youth, the power house that makes us proud, as we celebrate the 67 years of independent governing / thinking — step into 68th year of Independence - I must say, the centre offers you Ocean of opportunities, and as our students put it opportunities knock not just once but regularly and unendingly. Be proactive, take the initiative and make a difference to yourself. Shine on, shine your light”.

The students of II MA performed a contemporary dance to show the struggle of our forefathers. The students of II MCA teamed up and performed a musical play “A True Tribute to our Indian Soldiers” . They reminded that the brave men and women who have made the ultimate sacrifice to preserve liberty for all Indians must never be forgotten.

*Far away from their home,
Leaving behind their gracious family;
Lovely wife & children;
Waving good bye to their faithful pals;
In the world of rifles, bombs & bullets!
Giving up all dreams & wishes in Life;*

As our flag flies high in the sky we stood & saluted all the soldiers and the event ended with National Anthem.



Teacher’s Day

The Teacher’s Day was celebrated at Jyoti Nivas College Autonomous , Post Graduate Centre on 5th September, 2014. It was a vibrant and colourful celebration to honour the learned professors. A day where students spoke of professors who have been a part of their daily lives and how these eminent, knowledgeable personalities have created an impact in the life of every student.

The MBA department organized the event along with the MFA department. The MCA department made the auditorium sparkle by their innovative talent of craft and decor. Students of these departments enlightened the audience with their amazing dance performances as well. All





in all, we can say in the words of Joe Paterno, “When a team outgrows individual performance and learns team confidence, excellence becomes reality.” The students, undoubtedly, worked as a team and supported each other to bring out excellence in the event and to make it a memorable one.

Christmas Celebration



The Christmas celebration took place at the Post Graduate Centre on 22nd December 2014. The fervour of giving and goodwill was in the air. There was excitement as it was also the day just before the Christmas vacation. The MBA students rendered their soulful voices to the choir invoking a sense of peace and joy in the minds of the audience. The MCA department staff sang most popular Christmas carols on the occasion.



Our beloved Director, Dr. Sr. Lalitha played a video which featured images that have motivational quotes and soothing music that added to the positive vibrant air of festivity. She took the opportunity to thank all the staff for their support in making the Post Graduate Centre what it is and what it continues to be... A Centre for, not just higher learning but a space that created opportunities for the student’s all round development.

Dr. Sr. Lalitha also asked both teaching and non-teaching staff members to light the lamp. The staff lit the lamp bringing the light of Christmas sparkling into the venue. There were child-like qualities in the grown ups. This was evidently seen at the venue when staff played Secret Santa and exchanged gifts thereby making Christmas celebrations memorable.





Winning and losing is not important....
but participation in Friendship is...

End Run – The Sports Event

No other activity encourages team spirit than sports, to inculcate in the students sportsmanship and importance of teamwork, Post Graduate Centre organised Sports Day 'End Run' on 18,19 and 20th February, 2015.

While declaring the sports meet open, our director Dr. Sr.Lalitha encouraged our students to actively participate in sports and games. Students indulged in healthy competition through Throw ball, Cricket and Athletics. The MFA team managed to win the event Throw Ball and the runner up was the MBA





team. Ms. Padma of II MFA, who plays for the national team, proved to be a dominant player, displaying her skills of the game.

The next day they geared themselves up for the track events like 100 Mtrs race and 4x100 Mtrs relay. The game of cricket was played enthusiastically. As the matches progressed, many supporters cheered the players whenever a boundary or a six was scored. Finally MBA team won the match and was declared winners and the MA team secured the runner up position.

Ethnic Day

In the modern world where women have evolved to wearing western clothes, the sense of comfort is the key to our everyday living. The need for ethnic clothes has become almost non existent in our lives yet through the celebration of Ethnic Day, on April 22 2015, the Post Graduate Centre saw our students attired in the tradition ethnic wear from almost all over India.

The students exchanged views on what different dresses were called and the cultural significance of the clothes. On the same day prizes were distributed for the Sports Day winners. The students were looking like a splash of colour from a painting as they received their trophies and certificates. The day ended with cheerfulness. The students captured pictures along with their teachers to celebrate the day.





Travel and Tourism... can be educative...

Travel broadens our minds and we see new places, meet new people, learn about different languages, customs, cultures and life styles. Travel yields a first hand experience. We can learn a lot of things in a relaxed manner, while on travel.

In the month of January 2015, students of II MFA visited Wonderla Amusement Park and enjoyed the thrill of Water Pendulum, Wonder Splash, Uphill Racers, Lazy River, Drop Zone and Y-Scream. Students of II MCA visited GRS Fantasy Park Mysore, in the month of March 2015, and joyfully appreciated the water rides like the Red Indian Waterfalls, The Aqua Tornado Ride and Mammoth Water Slide.

Trip to Goa was organised for students of II MBA, I MBA and I MFA in the month of April 2015, and they enjoyed the beauty of the sun and sands, surf and sea breeze, churches and beaches. A visit to the Dolphin Islands and witnessing the Dolphins leap and dive into the deep waves, was a memorable and unforgettable sight.



PG DAY REMINISCENCES

Glimpses of Post Graduate Day...

“Success is not final, failure is not fatal: it is the courage to continue that counts.”
—Winston Churchill.

Today, 16th April 2015 we have gathered here to celebrate the Post Graduate Day 2015 of MA English literature, MFA, MBA, MCA and MSc Organic Chemistry. It is both an honour and a privilege to stand before you today and welcome you to this very special occasion.

On behalf of the Director, Dr. Sr. Lalitha, staff and students of Post Graduate Centre, I deem it a privilege to extend a warm welcome to our esteemed guest for the day Mr. B. Chandra Shekar, Sr. Sophie Frank - General Counsellor, Sisters of St. Joseph of Tarbes, Sr. Euphrasia - Former Provincial, Sisters of St. Joseph of Tarbes, Sr. Josephine Hoover - the Manager, Dr. Sr. Elizabeth - the Principal, Sisters from the Management, invitees and parents to this auspicious occasion.

Significance of the day

The Post Graduate day is the most eagerly awaited celebration at Jyoti Nivas College, Post Graduate Centre. This day brings a beautiful climax to the various enriching events held





throughout the year. It is a ceremony to celebrate the culmination of a learning session. The students are honoured for their academic, co-curricular and extra-curricular achievements. It is also an occasion to come together to celebrate our membership here.

The chief guest Mr. B Chandrashekhar observed that he was very impressed with all the activities and progress of the Institution and said Jyoti Nivas College is the IIT or IIM for women in India. He suggested we make efforts to bring all the research works to the Governments' notice and make it available to the industries and the general public. Thereby, the knowledge and experience can be shared on a wider scale.

Introducing Jyoti Nivas College

Jyoti Nivas College was established in 1966 and is managed by the sisters of St. Joseph of Tarbes. It has uniquely positioned itself to fine tune human potential for excellence and service in its students and to be sensitive to the growth and needs of the society. Over the past decades, the college has remained steadfast in its commitment of providing a balanced and holistic education for young women. The college was conferred with the prestigious 'A' grade by NAAC and is among the handful of colleges in the country to be recognized as a 'college of excellence' by the UGC in 2014.





Introducing PG Centre

The Post Graduate Centre that started in the year 1991 with M.A. English literature has grown over the years to provide students with professional courses such as MCA, MBA and MFA, and pure science in M.Sc. Organic Chemistry. The innovative curriculum, an open friendly atmosphere, and the state of the art learning aids aim at providing students with essential skills needed to transform them to peak performers in the journey of life. Over the years the centre has grown in strength; with 15 students in 1991 to 360 students in 2014-15.

The light that we see from dawn to dusk is the offspring of heaven. We thank you, Almighty God for the light which is the smile of Heaven and the joy of the world. Light is the symbol of knowledge and wisdom. May it illumine our minds and enable us to let our light shine.

Prayer

“You can never cross the ocean unless you have the courage to lose sight of the ocean.”

— Christopher Columbus.

Prayer lays hold of God’s plan and becomes the link between His will and its accomplishment on this earth. Amazing things happen, and we are given the privilege of being the channels of the Holy Spirit’s prayer. God is eagerly waiting to respond with new strength to every little act of self-control and small discipline of prayer.

It is said, that more than the destination, the experience of the journey is very important.

Jyoti Nivas College, the Abode of Light, is the ocean of opportunities and we the students are the sailors, sailing through the waves of academic experience, being initiated into understanding of the field of Finance, Management, new Technologies, Literature and Science.

Our Director, Dr. Sr. Lalitha, is our Pole Star, guiding us and showing the way. Our teachers are like the compass needles, showing us the direction to North, East, South and West.

At the end of our Journey we will be happy to receive our degree certificates and face the new challenges of life and employment, and more than all these things, we will be carrying in our mind and memory, the very many unforgettable moments of learning, of friendship and loving relationships that we developed within this Abode of Light, with our Director, our dear teachers and our dear friends.

In this Voyage, we thank God, the management of Jyoti Nivas College, the Director and our teachers for giving us the thrill of new adventures during our stay at Jyoti Nivas College, the Abode of Light.

A journal seeks manuscripts that identify, extend, unify, test or apply scientific and multi-disciplinary knowledge pertaining to the respective field.

DHII by the Department of MBA, MFA and MCA and the NOTEBOOK by the Department of MA (English) are the in-house journals that provide opportunities for students to express their creative and critical thinking. We proudly present to you the journals to which the students have contributed research articles, to be released at our Post Graduate Day.

Ms. Melufa (II MA English)
and
Ms. Tanvi (II MCA)

