



# News Letter

## JYOTI NIVAS COLLEGE AUTONOMOUS POST GRADUATE CENTRE

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### *Fools Day*

April is named after the Greek goddess of love, Aphrodite. In the Roman calendar, the fourth month April is spelled Aprilis, meaning "to open." Festivals which were planned for April included Parrilla, a day celebrating the founding of Rome.

The name *Aprilis*, then, fits April, because in so many places in the northern hemisphere April is the month when trees and flowers begin to bloom and go on to flower. "April comes like an idiot, babbling and stewing flowers." As Edna St. Vincent Millay. April hath put a spirit of youth in everything. April Fool Day is a holiday celebrated all over the globe on 1st April. Even though people from different countries celebrate it differently yet on this particular day, they play clever pranks on their friends, family, and relatives. However, some of them believe it is a celebration related to the turn of the seasons, while others believe it originates from the adoption of a new calendar. Overall, it is one of the most light-hearted days of the year and everyone loves to celebrate this day pranking their friends and family.

Speculating its origin is a hard task that historians failed to do. The history of April fool day or also known as "All fools day- had started in France around 1582 the result of a reformation of the calendar from the Julian calendar to the Gregorian calendar by pope Charles IX. Use of the Julian calendar dates back to the roman era and ruled by Julius Caesar and calendar inventor for which it was named after in 45 B C.

Traditionally fool day has been celebrated by millions throughout the world as just a simple joke or a practical prank that have been practice by young and old alike, there is no age barrier. The humorous fun is an excellent excuse to play it on people you may not like and be the same token you love just as well. Everyone and anyone can be a target for a April fools gag and not be held responsible for their own foolishness whether you are the fool or the fooler.

The first of April is the day we remember what we are for each other for other 364 days of the year.

*Amritha Balakrishnan-1<sup>st</sup> MCA*

### *What A Fool*

What a fool must a human be  
To think peace lasts forever,  
What a fool must a man be  
to think with eyes unclear.

What a fool must she be  
To write him a letter, and  
What a fool must they be  
To wither in pleasure.

Everyone is a fool at one point of time,  
It's just that some people turned smart  
While others stayed mime.

They say nothing can lasts forever,  
So what a fool must a person be  
To think they'll live until the sun, the moon  
And the star turns to glitter.

*Priyanka baskota, I MA*

## Mythology

Humans got together  
To each narrate a story  
That's as mythical as can be  
But given their nature,  
A competition it had to be.  
An escapade to determine  
The reality in their mythology.  
So, each heedlessly weaved a history  
That revolved around their mythology,  
To give their stories some legitimacy.

Each argued their decree  
To be truest of all  
And the competition had to be halt,  
Winners undetermined,  
The competition weaved on.

To this day we live the repercussion  
Of our ancestors inane attempt  
To bemuse oneself,  
Without planning the consequence.

Just waiting for a time  
When someone rings the bells  
To signal the end of our chants.

*Bullick Lungtu, 2<sup>nd</sup> sem MA*

## Fool's Day

Hey look over there it's an Airplane!!!! Yelled a boy..

The little girl turned her head around to check, before she could realize, she heard a loud giggle...!! Hahaha April Fool!!

Fooled you this year too!!! Yelled the boy in happiness.

Hahh!! Not again I will take my revenge!! Humph

It was fun back then, those nostalgic memories of school days when we all used to fool each other and saying "April fool". We used to be so happy when some one gets fool by us on that day!! It was fun back then.

As we grow everything changes, once the things used to be fun now we see it as a burden. Now we sigh and say "Ahhh my whole life is making me fool what's so special on this day!!"

What makes us a real fool??

It's our mentality what makes us fool's and we are the one who makes fool of our life, we loose our innocence as we grow, we neglect what we really want and focus on what the world wants us to do and we as a fool try to fulfill others dream rather than our dream, we burry our emotions deep inside our heart and hide the inner child which was once happy in the childhood. We choose to be fool's and blame the world for fooling us.

Let's take a break from this busy "Adult life" and let's turn back to our childhood and enjoy even the minute things and make others fool for fun. Rather than blaming the world for making fool of our entire life...

As you are reading, you forgot to notice that I made spelling mistake in 3<sup>rd</sup> line instead of April fool I have written April foul..

Did you go and check the 3<sup>rd</sup> line haha April Fool!!!!!!

*Shifa Farvin. S, 2<sup>nd</sup> M.Com(FA)*

## Fools' Day Significance

April fools' Day, we also called it as Fool's Day, is celebrated every year on April 1<sup>st</sup> across the world. This is a day dedicated to unlimited laughter, jokes, and happiness. On this occasion, people come up with hilarious ideas to surprise their loved ones or friends.

### History/origin of April Fools' Day:-

We would be fools to think we knew precisely when April Fools' Day was originally celebrated. Some believe the day is celebrated in honour of the trickery Mother Nature plays on us this time of year with her unpredictable weather.

The earliest known reference to April Fools' Day is in Chaucer's 1392 Nun's Priest's Tale. Other scholars point to the reformation of the calendar by Pope Gregory and the Gregorian calendar we used today in the 1500s in France. The new year would take place in April, not January as it does now. The theory is that those who continued to celebrate the new year on April 1<sup>st</sup> were called Poisson d'Avril (April fish) and pranks would be played on them.

In Britain in 1776, there is a clear and reliable reference to April foolishness in an article in *Gentlemen's Magazine*. Reference to a custom in the kingdom of making fools of people on the first day of April. It addresses the day being the culmination of an eight-day feast and the beginning of new year.

### **April Fools' Day Significance:-**

On this day, people play harmless pranks on people around them to have fun. It is one such event that is observed as a globally with great amusement. The day is observed as a National holiday in Odesa in Ukraine. Jokesters often revel their pranks by shouting "April Fools!" at the recipient. April Fools' Day is a light-hearted comedic day of cheers, practical jokes, and hoaxes, and welcoming day for Spring.

*Prity Kumari , I MCA*

### ***April Fools' Day: How Did It Start, And Why Is It April 1?***

**We all know April Fools' Day**, also called **All Fools' Day**, which in most countries is celebrated on the the first day of April. It received its name from the custom of playing practical jokes on this day – for example, telling friends that their shoelaces are untied or sending them on so-called fools' errands. Although the day has been observed for centuries, its true origins are unknown and effectively unknowable.

What is April Fools' Day?

April Fools' Day is an annual holiday that consists of practical jokes, pranks, and hoaxes. Pranksters often unmask their joke by yelling a loud and proud, "April Fools'!" at their victim. This custom has been observed for hundreds of years, but more on that later.

When is April Fools' Day 2022?

April Fools' Day always occurs on the first of April. In 1561, a Flemish poet wrote some comical verse about a nobleman who sends his servant back and forth on ludicrous errands in preparation for a wedding feast (the poem's title roughly translates to "Refrain on errand-day / which is the first of April"). The first mention of April Fools' Day in Britain was in 1686, when biographer John Aubrey described April 1st as a "Fool's holy day."

It's clear that the habit of sending springtime rubes on a "fool's errand" was rampant in Europe by the late 1600s. On April Fools' Day in 1698, so many saps were tricked into schlepping to the Tower of London to watch the "washing of the lions" (a ceremony that didn't exist) that the April 2 edition of a local newspaper had to debunk the hoax – and publicly mock the schmoes who fell for it.

What is the origin of April Fools' Day?

There's no question that April Fools' Day is one of the most widely recognized non-religious holidays in the Western world. Children prank parents, coworkers prank coworkers, and yes, national news outlets still prank their readers. But why? What is the origin of April Fools' Day, and how did it become an international phenomenon? The totally legit, not-pulling-your-leg answer to the origin of April Fools' Day is: Nobody really knows. April Fools' Day is apparently an ancient enough tradition that the earliest recorded mentions, including the following excerpt from a 1708 letter to Britain's *Apollo* magazine, ask the same question we do: "Whence proceeds the custom of making April Fools?"

April Fools' Day history

One likely predecessor to the origin of April Fools' day is the Roman tradition of Hilaria, a spring festival held around March 25 in honor of the "first day of the year longer than the night" (to us, the vernal equinox, which typically falls on March 20). Festivities included games, processions, and masquerades, during which disguised commoners could imitate nobility to devious ends.

It's hard to say whether this ancient revelry's similarities to modern April Fools' Day are legit or coincidence, as the first recorded mentions of the holiday didn't appear until several hundred years later.

Is April Fools' Day celebrated worldwide?

While April Fools' Day is technically considered a national holiday, many countries have adopted the idea of playing pranks on or around April 1st.

For example, France celebrates April Fools' Day on April first by sticking a paper fish onto the backs of as many people as possible, while yelling "Poisson d'Avril!" This tends to be something children partake in more than adults.

In Greece, successfully tricking someone on this day is said to bring the prankster good luck for the entire year. In some parts of the country, rainfall on April 1st is said to have healing abilities.

*Prerana D Saligram , I MCA*

### ***Fool's Day***

Once in a lifetime you must have fooled people or pranked on 1<sup>st</sup> April because this day is considered as fools day in nearly all parts of the world.

On this day we all have practical, logical or sometimes illogical jokes to make fun of our friends, family or anyone just to make them fool on this day. And nowadays even foolish messages are sent or tricks are played into doing silly things to them.

Did we ever thought how this system of fooling people on 1st April started It seems that before 1564 a common calendar was used throughout Europe and according to that each new year began on 1<sup>st</sup> April however king of France ordered the people to adopt a new reformed calendar the year begin on 1<sup>st</sup> Jan most of the people followed the kings order but those who refused to accept the change soon became the subject for jokes and tricks among their friends and neighbours those people were sent mock gifts invited to fake parties and tricks were played on them because they were considered fools so we should be alert on 1<sup>st</sup> April as we may be



fooled by anyone and people get a chance to make fool of us but it is actually a very fun part of our life and those jokes should be taken on a fun way but some people should think before making fool that it doesn't hurt people feelings in anyway.

"If you have anything important to tell me, tell me tomorrow because I won't believe you today" ...

Happy April Fools Day!

*Khushbu Choudhary, 2<sup>nd</sup> M.COM(FA)*

### *Can April Fool's Day Be Used To Prompt Real Time Marketing?*

Yes, as market we don't create marketing plans in advance but we take the advantage of current and relevant trends of course with help of social media. Social media has made the real time marketing grow enormously popular

Now if we are talking about April Fool's Day is used for promoting real time marketing one should come across the scene of 'Pokémon Go' which was at on the top of the trends, it was seen highly addictive by everyone including celebrities to ordinary people. The marketers took a complete advantage of this craze like, a French retailer who were tandem with agency rewarded customs 10% discount who were caught with 'Pokémon Go' and proved it with a screen grab it was runner as a campaign. Even Strong Field Yogurt targets 'Poke stops' which had Pokémon Go in map and weather apps.

As marketing these days has been creative and incentives let's take few ideas from the real time marketing field. Firstly offer discount has to be too good to be true to grab a good attention of the buyers immediately, yes you can wink! For instance an online store introduced a shirt that is normally 40% in discount but since it's fool's day they gave it for 10% discount it's best and fast to get your customers wow right! You look at Google in the year 2013, they created a video which claims that their searching could search for smells Google proved their marketing team was so talented for which it helped evaluate the level in which brands would have to go in the future to surprise their audience. Another big corporate Procter and Gamble they released a mouthwash Scope which had bacon flavor although it was a fake item it was effective in making clients laugh and engage. Apart from these they are companies who want to tell the truth, in the year 2015 BMW announced that they would give a new BMW car for the first person to come to their showroom. Then a women called and followed what the advert said and had a brand new car many thought of the announcement as a joke. Not all announcement can be jokes be aware.

For having a super amazing marketing ideas you don't need to use a total different template from usual but mix things up a bit and there you are with the trend just like Redbox.

*Roshni Rajesh , I MBA*

April Fool's Day is a lot of good fun!  
But, of course, you have to be able to run!  
After you've played a sly joke or two,  
Running is quite the best thing you can do.

Ringing doorbells is a joke that I like a lot!  
And putting pepper in candy to make it taste hot!  
Also, telephone calls that are only a trick!  
Oh, there's all kinds of nonsense, so just take your pick.

But one thing you need for April Fool's fun!  
You need two fast legs - for you're certain to run!  
After you've played a good trick or two,  
Running is quite the best thing you can do!

*Nandini N, I MBA*

### *Why do we celebrate this day or when did it start?*

Well, the exact origin of April Fools' Day is still a mystery. It was back in the time when France switched to the Gregorian calendar from the Julian calendar.

In ancient times, calendars were based on the vernal equinox. The new year was celebrated on or around April 1, and in many places in Europe, the beginning of the new year was celebrated around March 25.

However, after Pope Gregory shifted the new year to January 1, it is believed that many people refused to accept the drastic change. They either didn't know about it or they simply followed the old calendar. That's the reason why people, in general, started mocking the ones who followed the traditional calendar and celebrated this day.



*Nikitha S Babu, I MBA*

### *History Of April Fool's Day*

April fool's day or fool's day is celebrated on 1st April of every year. On this day people play pranks and tricks on each other, at the end they would disclose by yelling 'Happy April fool's day!'.

The exact origin of fool's day is unknown, yet many believe that this tradition started in the year 1582, when the French shifted from the Julian calendar to Gregorian calendar. The new year according to Julian calendar starts with spring equinox around April 1st.

People who were slow in adopting to the new Gregorian calendar and continued to observe the new year in the month of March became target of the joke and were regarded as April fools. Eventually the new calendar was accepted world-wide but the pranks stayed forever. This day is celebrated just for fun and not in an intention to hurt anybody.

*Nagashreya M N, I MBA*

### *Fool day*

On fool's day everyone will be waiting.  
 Everyone will be looking at the clock,  
 everyone will get excited,  
 everyone will be alert,  
 everyone will make someone a fool,  
 some of them will get disappointed,  
 everyone will laugh out of control,  
 nothing is bad when you make someone a fool,  
 because it's fool's day.

*Jersha, I MA*

### *Fools' Day Begin?*

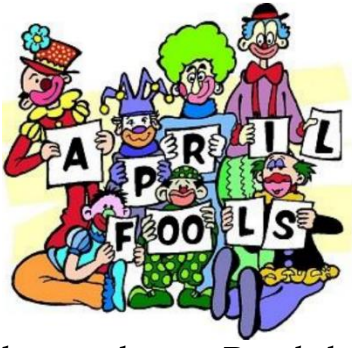


No one knows exactly how April Fools' Day got started. Maybe it started just because people feel happy and a little silly in the spring. April Fools' Day is also called All Fools' Day. You may see it written as for a single fool, too: April Fool's Day. No matter what we call it, it is a day that's just for fun. No one is expected to give gifts. No one gets to stay home from work or school. Instead, people play pranks on each other. It is a day for silliness !

One story says that who hadn't kept up with changes in the calendar. Long spring in March. Their celebrations ended on April 1. That

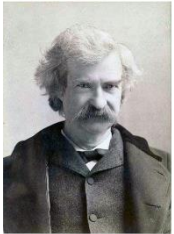


the first "April fools" were people ago, people celebrated the first day of was the first day of a new year.



Then in 1582, Pope Gregory XIII changed the calendar. New Year's Day was moved to January 1. News traveled slowly in those days. Some people probably didn't hear about the change until years later. Others didn't like the change, and, the story says, stubbornly kept right on celebrating as they always had. People still celebrating April 1 as New Year's Day were called fools and sent on "fools' errands."

We don't know exactly how this silly "holiday" got its start. The story about the calendar may be true, but maybe not. People have been pulling April Fools' pranks for hundreds of years. However, the day is not a public holiday in any country. It's just a tradition. Like many things in life, even April Fools' Day has some rules to follow. In the United Kingdom and some other countries, pranks are only played in the morning. If a prank is played after noon, then the person pulling the prank is called the fool!



Samuel Clemens was an author. He wrote books using the pen name Mark Twain. He was well known for his sense of humor. He once explained April Fools' Day in this way: "The first of April is the day we remember what we are the other 364 days of the year."

*Aashi Prasad, 1<sup>st</sup> M.Sc.*

Today is April fools day. All my friends know that I am the most annoying when it comes to this day. I have so many tricks planned! They are so in for it!

I have school today since it's Monday. I wonder if our teacher is going to prank us at all? I don't think that she would but that doesn't mean she won't! I live pretty close to school so today I'm going to walk with my best friend, Jenny. She lives right by my house maybe one or two houses away.

First I tricked her. I dressed up in a fairy princess costume and said I would grant her 3 wishes. At first she was like YAY! Then she said "Amethyst I know that it's you. Get out of that dumb costume and lets walk to school!" She is not fooled very easily. I was surprised because she was trying to trick/prank ME by saying today was actually April 2nd! Hahahaha like I could forget my favorite holiday!

Today when I got to school everyone was acting normal. Not on edge or ready to get pranked. Maybe they're all trying to trick me? But why? I am so confused right now. It's April 1st right? Not the 2nd or March 31st? Maybe Jenny is right... she's probably trying to trick me so that I won't prank anyone! Not this year Jenny!

Me and my class are pranking our advisory teacher. We are going "old school" and using a fart prank. You know, when she sits down it makes a fart noise and everyone will start laughing hysterical. Everyone in the class was talking, whispering, even giggling right before class started. Unusual for advisory. I was the one who had to do/pull the prank so I walked up to our teachers chair and set the whoopie cushion under her usual cushion. I ran back to my seat just as she entered.

She sat down then yelled this: "Seriously?! This trick again? You just did it yesterday! Who did it?" Everyone was quiet. Then George, my ENEMY points at me. DUDE COME ON?! And now I have detention! Because that's what I wanted to do in April fools. Great. How am I going to explain to my parents that I got detention because of a whoopie cushion. For the rest of advisory I sat with my head down EMBARRASSED. I am going to walk right up to George and punch him in his ugly FACE. That would be even more detention. But it would totally be worth it.

It's lunch and I'm sitting by Jenny. She is not my only friend if that's what you're thinking. Jenny is just my nicest friend. The other girls bother me sometimes. Other times it's fun to walk around with them because they're quiet, yet popular. I have a gluten free sandwich made out of bread, cheese, mayones, pickles, and mustard. Trust me it sounds like a random food put together but it is GOOD!

At recess I felt like doing nothing. Until I realized that I haven't pranked any of these kids yet! So now I have something to do! YAY!! First I went up to someone I truly love, (as a friend of course!) and she has no idea. She is sitting on the stairs and so I walked up to her and said Hey Josie(that's her name) and may have "accidentally" squirted water in her face. I actually used a trick, where I asked her what noise a whale made. I ended up making it for her.

Next we have to go talk to those popular yet quiet girls. I talked for a minute with them then I took Addi's phone and ran away. Do you think I took that one too far? Nah! Addi ran for ONCE in her life, like her phone was her life. I put it in a tree and ran away, again.

Next we should check in on... GEORGE! Yeah, this is probably not going to end well. Just as I was getting ready to punch that ugly jerk in the face, something happened. He turned around, looked me straight in the eye and said "Amethyst, I have liked you for a very long time now. I didn't want to tell you yesterday because you weren't in school and it was April Fools Day so you would probably think it was a joke." I stared at him. The highlighted words that I heard were I have liked you, yesterday and April Fools Day. I started laughing a fake laugh. He stayed dead serious.

"Your kidding right?" I sound stupid saying that and especially stupid because his eyes started to swell up and he looked kind of sad. I didn't know what to say so I said, "Could we please talk later?" and walked away. That prank failed so hard. I don't know what to think. Could today actually be the second? Is he pranking me? I have to talk to him tomorrow and Jenny RIGHT NOW. Only a few more classes before the end of the day. In both, George is in them.

First class after recess/lunch he passed me a note. Of course. It said 'u ok' and 'so... yes or no' I don't know what to say. I make a I DON'T KNOW in the middle and also wrote LEAVE ME ALONE PLEASE FOR TODAY. That's not rude is it? I hope not. I passed it back and as he read it I realized maybe I have had a bit of a crush on him all of these years. Shoot. I already passed the note back



to him. I need a distraction for him and everyone. I purposely fell out of my chair. He rushed over and helped me up. When I was fully up, I gave him a very small kiss on the cheek. I know it's not valentine's day. But I think he needed it. The rest of class and the school day was very uneventful. When I got home I hopped on my computer and looked at the time and date. Guess Jenny was right! It is April 2nd! I guess my calendar was wrong all along!

Chandana K C, 1<sup>st</sup> M.Sc.

## Fools Day

The word "fools" has a bad connotation in our minds. As you are probably aware, April Fools' Day is celebrated all around the world, but it is actually celebrated every day if you pay attention. On April 1st, it is customary for individuals to perform practical jokes, utter the phrase "April Fool," and listen to and laugh at one other's cheesy jokes. However, if you pay attention, you will notice that the crazy is celebrated on a regular basis. Perhaps the lunacy' intensity would have waned with time.

Although the origins of "April Fools' Day" are unknown, its signification has changed over time. Consider the times when you were placed in the school environment and, for no apparent reason, you started cracking jokes and laughing at each other's amusing gestures. You may have become the greatest prankster of all time as well. "Hey, Look there...The White Crow," I used to say in school. My friend swiftly turns to face the crow, his face beaming with delight. My friend, however, was duped by me because he was unable to recognize the uncommon white crow breed.

However, the term "fool" now carries a more severe connotation. In severe words, it is compressed. We don't celebrate our foolishness as we get older. We simply take our lives very seriously. We aren't wasting any time in congratulating ourselves on our folly. We associate foolishness with persons who have been betrayed by others. Or in terms of betraying one's own self-interest. I'm not reinforcing any philosophical notions. However, because life is so simple, everyone has to enjoy their own craziness and laugh at their own foibles.

Let us reminisce about our childhoods and rejoice in the combination of foolishness and innocence. We'll go nowhere if we're dead serious. Let us recall Charles Lamb's essay, "All Fools Day," in which he saw himself as a fool. He also refers to his colleagues as stupid. He claims that the majority of people have a sense of humour or folly within them. So, let's return to the idea of Charles Lamb's folly. Let us celebrate our foolishness.

### Never Loss Your Childish Innocence

April Fools Day is a nostalgia. It is a day of fun, it also gives a sweet memories of our childhood where we found a happiness and there is no Ego, stress, struggles, misunderstanding, it is a happy age. We all finished our schooling but whenever we recall This April Fools Day, This is also one of the elated memories of our childhood. Nowadays also we have some childhood habits such as playing with stones while walking and staring the Aeroplane, so This April Fools day shows a innocent child inside us. In this day the students are the creater, they are creating the new pranks to fool everyone for example: "The teacher is absent today", "oh my god there is a cockroach in your head" This kind of pranks are the most popular in my school. Although we became a fool ,we expecting this day every year that is the special in this day. This day is also a stress buster.

S. Srija, I MA

**What You Need to Know About April Fools' Day!**

**When:** April 1  
April Fool's Day is about more than playing jokes, tricks and pranks. That's just the most fun part of the day!

**The History:**  
April Fools' Day spread throughout Britain during 18<sup>th</sup> century. In Scotland, the tradition became a two-day event, starting with "hunting the gawk", in which people were sent on phony errands [gawk is a word for cuckoo bird, a symbol for fool] and followed by Tattie Day, which involved pranks played on people's dwellings, such as pinning fake tails or "kick me" signs on them.

**Practical Jokes For April Fools' Day:**  
April's Fools' practical jokes should be done in good fun and not meant to harm anyone. The best jokes are the clever ones where everyone laughs, especially the person who had the joke played on them.

**April Fools' Day Pranks:**  
In modern times, people have gone to great lengths to create, elaborate April Fool's Day hoaxes. Newspapers, radio & TV stations and websites have participated in April 1 tradition of reporting outrageous fictional claims that have fooled their audiences.

the true origin of April Fools' Day are probably lost in history, but theories abound of course.

LOL  
haha?

Source: kidsworld.com

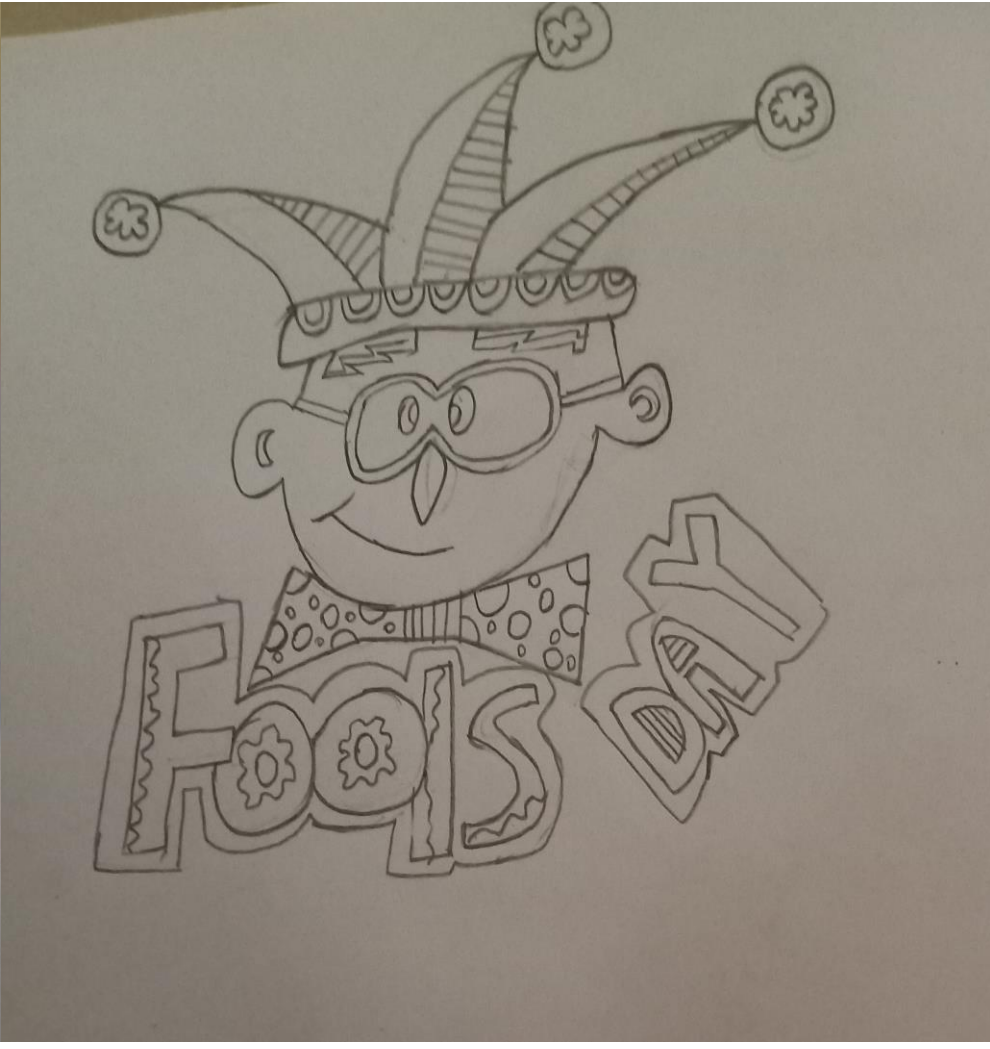


Namrata kelavadi 1st year MA





Shifa farvin. S, 2<sup>nd</sup> M.Com(FA)



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