



JYOTI NIVAS COLLEGE AUTONOMOUS



THE HOUSE OF COMMERCE AND MANAGEMENT

2021-22

Commerce Week 2021-22

The House of Commerce and Management hosts this intra-collegiate business fest annually. The theme launch for the commerce week took place on 20th of January 2022 on MS Teams. This year the fest was conducted from 21st- 24th January 2022 virtually and for the junior level the fest was conducted on 29th- 31st January 2022. The theme of the year was “*Corporate Carnival - dream enormous at the corporate fair*”. The motive aimed and achieved was to have fun filled rounds and create an environment for collaborating ideas fueled by innovation and enthusiasm.

Events curated and their themes for commerce week 2021-22

- a. Best Manager - Curator
- b. Marketing - Marketing divine
- c. Finance - Everything counts
- d. Tourism and Logistics Management - Lucky Carousel

The events exclusively had two divisions. The freshman students would compete in Junior to get the gist and real essence of this event, while the second and final year students would compete in corporate hardcore level. About 244 students of the commerce department had participated this year.

Participation Details

Events	Total No: Students Participated
Best Manager	34
Finance	48

Marketing	102
Tourism and Logistics	60

