

Jyoti Nivas College Autonomous
Syllabus for SEMESTER V – Tourism & Travel management
PAPER – II: Geographical Impact on Tourism Industry

Total: 64 Hrs.

Objectives

- ❖ To make the students aware of the significance and the influence of Geography on tourism with focus on the physical features of the world
- ❖ To enrich the students with the knowledge of Physical World, Marine World and role of climate in Tourism.
- ❖ To make the students aware of the Physiographic, climate, vegetation, Capital, Currency, Religion and Tourist attractions on different countries

Chapter 1:

10 Hours

The elements of Geography – Importance of Geography in Tourism – world's continents and Oceans -The world's climates -Geographical features– Latitude and Longitude–Time Zones and Time Differences– Impact of weather and climate on tourist destinations.

Chapter 2:

10Hours

Geographical resources and Tourism in Europe – physical characteristics – Tourism characteristics – major Tourism Destination and Attractions in:

- Western Europe: Ireland – the United Kingdom – France – Belgium – the Netherlands – Germany – Austria – Switzerland
- North West Europe: Scandinavian Countries
- Eastern Europe: Romania – Slovakia – Macedonia – Croatia – Poland - Czech Republic - Eastern part of Russia - Hungary
- Southern Europe: Greece, Italy – Spain and Portugal

Chapter 3:

08 Hours

Geographical resources and Tourism in North America – physical characteristics – Tourism characteristics – major Tourism Destination and Attractions in:

- Canada
- United States
- Mexico
- The Caribbean countries

Chapter 4:

08 Hours

Geographical resources and Tourism in South America - physical characteristics – Tourism characteristics – major Tourism Destination and Attractions

- The Andes countries: Venezuela, Columbia, Ecuador, Peru, Bolivia and Chile
- Middle latitude South American countries: – Argentina – Paraguay – Uruguay – Brazil

Chapter 5:

10 Hours

Geographical resources and Tourism in Africa and the Middle East – physical characteristics – Tourism characteristics – major Tourism Destination and Attractions in:

- The Middle East
- Mediterranean Region
- The North African Coast
- West Africa
- East Africa
- South Africa

Chapter 6:

10 Hours

Geographical resources and Tourism in Asia – physical characteristics – Tourism characteristics – major Tourism Destination and Attractions in:

- East Asia: Japan – China – Hong Kong – South Korea
- South East Asia: Singapore – Indonesia – Malaysia – Thailand - Cambodia
- South Asia and its tourism potential

Chapter 7:

08 Hours

Geographical resources and Tourism in Australia – physical characteristics – Tourism characteristics – major Tourism Destination and Attractions in:

- Australia
- The Pacific Regions

Reference:

- Burton, Rosemary, Travel Geography (England, 1995).
Boniface & Cooper, C., Worldwide Destinations: The Geography of tourism (2001).
Kenward, Ann, et.al. Global Tourism Development (1999)
Lahiri, Manosi, Understanding Geography (Kolkotta, 1993)
Negi, Jag Mohan, et.al. Mountain Tourism and Healthy life (New Delhi, 2004)
Pearce, Douglas, Topics in Applied Geography; Tourism Development (1995)
Robinson, H., Geography of Tourism (1980).
Cooper, Chris and Bonifare, World-wide Destinations, the Geography of Travel and Tourism, Butterworth
Hudman, Lloyd and Jackson Richard, Geography of Travel and Tourism, Delma Publishers, Edn: 1999.
Perlitz, Lee and Elliot, Steven, International Destinations, Prentice Hall, Edn.2001.

Practical for Skill Development (32 Hrs)

1. Prepare a chart on Major cities and their IATA three – letter codes, Currencies of the World and Major countries and their capital
2. Structure and Physiographic divisions of the world (Map work).
3. Plot the growth of tourist traffic – identify the regions (Map work).

4. Calculations on flying time
5. A study on destinations gaining popularity among tourists.
6. Students are expected to maintain a newspaper clipping file of 25 articles with source, date and synopsis.