

**JYOTI NIVAS COLLEGE AUTONOMOUS
SYLLABUS FOR 2018 BATCH AND THEREAFTER**

Programme: B.A.

Semester: IV

**HISTORY PAPER IV
HISTORY AND TOURISM IN INDIA**

Course Code: 18IVHS4

No. of Hours: 75

COURSE OBJECTIVES:

- This course provides the students an insight into the significant role of History in the field of travel and tourism. It makes the students understand that the history of a land is one of the most compelling of all travel motivations.
- In tracing the history of India, this paper also familiarizes the students with different types of tourism, historical and heritage sites of India as well as Karnataka, the Government policies and India's tourism potential.

LEARNING OUTCOME:

- Examine the evolution of tourism in India.
- Understand the significance of monuments and Museums in promoting tourism.
- Acquire skills that help them to start new ventures like travel agencies and tour operators.

UNIT 1

13 HRS

INTRODUCTION

Definition and meaning of Tourism
Tourism through the ages-Beginnings to Medieval Times
Types of Tourism
Emerging concepts
History as a tourism product
Importance of Tourism

UNIT 2

12 HRS

TOURISM DEVELOPMENT

Basic infrastructure
Supportive services
Planning and Policy
Tourism and Environment
Monuments and Museums

UNIT 3

15 HRS

TOURISM ORGANISATIONS

International, National, Regional- IUOTO, WTO and PATA; ITDC and KSTDC.
Role of Travel Agencies
Tourism Marketing and Management
Training Personnel for Tourism

UNIT 4

15 HRS

TOURISM IN INDIA

Sergeant Committee
Role of Government: Ministry of Tourism, Department of Tourism
Legislative Measures

Tourism in Indian Economy
Impacts of Globalization and Liberalization on Indian Tourism.

UNIT 5

15 HRS

TOURISM IN KARNATAKA

Historical Sites

World Heritage Sites-Hampi, Pattadakal, Western Ghats

Fairs and Festivals of Karnataka

Handicrafts and Textiles of Karnataka

Wildlife Sanctuaries

Beach Resorts and Adventure Tourism in Karnataka.

PLACES OF HISTORICAL IMPORTANCE

05 HRS

1. Sannati 2 .Agra 3.FatehpurSikri 4.Ajantha 5. Ellora 6. Konarak 7. Khajuraho 8. Simla.
9. Darjeeling 10. Jaipur 11. Mount Abu 12.Mahabalipuram 13. Shrvanabelagola 14. Mangalore
15. Mysore 16. Hampi. 17. Patadakkallu 18. Bandipur 19.Nagarhole 20. Bangalore.

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