

YEAR 2 SEMESTER 4

Paper VIII

# Writing for Radio and Radio Production

## **OBJECTIVES**

- To enable students to script, plan and produce radio programmes of not only social relevance but also of fiction.
- To coach students on the formal hierarchy and functionalities of a radio station and the process of radio production.
- Show students the significance of radio in our country and its potency in terms of reach and influence and the positive impact it can bring.

## **LEARNING OUTCOMES**

- This paper will facilitate students to develop their own creative process.
- They will have sufficient understanding of one or more media to complete the technical and formal requirements of work related to the subject.
- They will have some grasp over writing for a specific medium of radio and produce radio shows.

## **Part I: History and Aesthetics of Sound**

### **UNIT 1**

#### **Sound Aesthetics**

- Overview
- Listening and hearing
- Basic production terminology

### **UNIT 2**

#### **Radio History**

- Broadcasting in India
- Amateur radio or Ham radio
- FCC (Federal Communications Commission) regulations
- Community Radio
- AM and FM

### **UNIT 3**

#### **Sound Production**

- Studio environment
- Functionaries of a radio station
- Tools of radio production (Microphones, Loudspeakers, Audio console, Transmitter)
- Stages of radio production
- Internet radio
- Audio Production Software – Adobe Audition

## **Part II: Radio Formats**

### **UNIT 4**

#### **Fiction**

- Drama and Radio Feature
- Radio Jingle
- Radio Advertisements

### **UNIT 5**

#### **Non-fiction**

- Radio Talk and Interviews
- News Bulletin
- Public Service Announcements

#### **Practicals**

Radio (Features – creative and for community radio)

#### **References**

- *Radio Production*, 5th Edition, 1978, Robert McLeish
- *Radio Production Work Text- Studio equipment*, 8th Edition, David E. Reese, Lynne S. Gross
- *Modern Radio Production - Production, Programming and Performance*, 9th Edition, 1986, Lewis B. O'Donnell
- *Digital Radio Production*, 2nd Edition, 2010, Donald W. Connelly