

**JYOTI NIVAS COLLEGE AUTONOMOUS
SYLLABUS FOR BATCH 2018 AND THEREAFTER**

Programme: BA/BSc

Semester: III

**JOURNALISM - PAPER III
BROADCAST JOURNALISM**

Course Code: 18IIIJE3

Number of hours: 60

COURSE OBJECTIVES:

- To provide an overview of the various dimensions of journalism pertaining to broadcast media
- To discuss radio production techniques and provide skills in writing for the ear
- To impart hands-on knowledge to students on various aspects of TV news production

LEARNING OUTCOMES:

- Students learn to report, script and edit radio news content in various formats
- Students learn to report, script and edit TV news content in various formats
- Students get an overview of Television documentary production

UNIT 1: ELECTRONIC MEDIA AND JOURNALISM

07 HRS

Understanding Radio and Television, Evolution of Radio and Television Journalism – Global and Indian scenario

UNIT 2: RADIO

13 HRS

Types – FM, AM, Podcasts, Community radio, Corporate radio, Mobile radio; Working at a radio station; Radio Programming – Formats – News, Interviews, Discussions, Commercials, Music, Announcements, Call-ins; Elements of radio news production - Reporting, Scripting, Recording, Editing, Sound Effects; Radio Production Technologies

UNIT 3: TELEVISION

11 HRS

Types – Analogue, Cable, Satellite, Working at a Television channel; Television News Formats – Package, Live Remote & In studio ; Breaking news, Prime-time news, interviews, talk shows, debates and discussions, live shows, news documentaries ; Television news terminologies

UNIT 4: TELEVISION NEWS PRODUCTION PROCESS

14 HRS

News Production Process: Researching news stories; Reporting for Television; Script-writing for Television news; Filming – Camera Operations and Lighting; Editing, Graphics: News Tickers and other Special Effects; New Anchoring

UNIT 5: NEWS PRODUCTION SOFTWARE

15 HRS

News Production Software: Working with Adobe Audition: Basics of audio recording, editing and mixing; Working with Adobe Premiere Pro: Basics of video editing; Basics of Adobe After Effects for visual effects and motion graphics.

III SEMESTER JOURNALISM: PRACTICAL – III

DURATION : 3 HRS / WEEK

NO. OF UNITS:15

CAMPULSE:Students work in groups and script, shoot, edit and upload a 5-7 minute Television news package of news and features from within the campus and beyond on CAMPULSE, the college online news channel on YouTube.

CAMPFIRE: Students work in groups and script, record, edit and upload 5-7 news podcast of news and features from within the campus and beyond on CAMPFIRE, the college online radio station.

REFERENCES:

1. Radio and Television Communication – Sonia Mahajan, Random Publications, 2015
2. Encyclopaedia of Radio Jockeying and News Anchoring – Dibyanshu Kumar, 2009
3. Television Programme Production: Various Activities Studios Use To Produce a Show - Ashok Jaikhani and Maharaj Shah, V&S Publishers, 2013
4. Broadcast Journalism: Basic Principles - S. C. Bhatt, HarAnand Publications, 2007
5. Radio Journalism and Production - Dr.Dilip Kumar, Galgotia Publishing Company, 2017
6. Television News: A Handbook for Reporting, Writing, Shooting, Editing and Producing - Keller T, Aitbs Publishers India, 2016
