

**JYOTI NIVAS COLLEGE AUTONOMOUS
SYLLABUS FOR BATCH 2018 AND THEREAFTER**

Programme: BA/BSc

Semester: II

**JOURNALISM - PAPER II
PRINT MEDIA – REPORTING, EDITING AND PAGE DESIGN**

Course Code: 18IIJE2

Number of hours: 60

COURSE OBJECTIVES:

- To introduce students to the nuances of working in print media
- To equip them with skill-sets in the field of reporting and report-writing for print.
- To give students an overview of the editing process and help them gain an understanding of its role and significance in a newspaper organization
- To train students in the art of newspaper editing and provide them with skills to design newspaper layouts

LEARNING OUTCOMES:

- Students learn the basics of reporting and the different forms of newspaper writing.
- Students become competent to report and write news stories for the print media.
- Students become familiar with the basics of editing, selection of stories, structure, spelling, grammar, punctuation and writing headlines.
- Students also learn the principles of page layout and the techniques of designing a layout using Adobe InDesign.
- Students report, edit and design newspapers.

UNIT 1: NEWS REPORTING

10 HRS

Reporting fundamentals; Types of news reporting; Covering the beat – Legislature; Sports, Entertainment; Crime; Business; Art and Culture; Legal reporting; Covering Press conferences; Specialized reporting; News Agency reports

UNIT 2: REPORT WRITING

12 HRS

Structure; Headlines – Types and Writing styles; Lead – Characteristics and Types; News report writing styles – Inverted pyramid, hour-glass, narrative, first-person, chronological approach

UNIT 3: FEATURES

12 HRS

Features: Types of features; Feature Writing Styles; **Interviews** – Nature, Purpose, Types and Interview Techniques; Interview Writing; **Editorials** and Opinion Writing; Writing Reviews

UNIT 4: EDITING

12 HRS

Significance of editing; Editing Process: Copy Editing, Structural Editing, Proof-reading; Editors as gate-keepers; Handling news stories - Planning and Visualization of news stories; Journalistic language: Spelling, Grammar and Punctuation

UNIT 5: PAGE LAYOUT AND DESIGN

14 HRS

Principles of Newspaper and Magazine Layouts; Newspaper layout styles; Style Guide; Working with Adobe InDesign: Creating newspaper and magazine layouts; Typography and Printing.

II SEMESTER JOURNALISM: PRACTICAL – II

DURATION : 3 HRS / WEEK

NO. OF UNITS:15

OUR STORY: Students work in groups and bring out issues of OUR STORY, a campus wall newspaper that reports on the activities that happen within the college campus. Students assume roles and responsibilities such as Editor, Reporters, Photographers and Designers and bring out issues of OUR STORY within deadlines.

OPEN STORY: Students work in groups and bring out issues of OPEN STORY, a feature- Based wall newspaper that contains news and news analysis of events happening across the country. Students venture outside the campus to collect news and views, talk to experts and create news reports.

REFERENCES:

1. Reporting for the Media - Fred Fedler, John R. Bender, Lucinda Davenport, Micheal W. Drager, Seventh edition, Oxford University Press, 2001
2. Practical Newspaper Reporting – David Spark, Geoffrey Harris, Fourth edition, Sage Publications, 2011
3. Journalistic Writing: Building the Skills, Honing the Craft – Robert M. Knight, Marion Street Press, 2010
4. Here is the News! Reporting for the Media - RangaswamiParthasarthy, Sterling Publishing Pvt. Ltd. 1996
5. The Elements of Journalism – Bill Kovach, Tom Rosential, Third edition, Three Rivers Press, 2014
6. Writing and Editing News – K. V. Krishnaswamy, Orient Blackswan, 2015
7. Print Journalism: A Complete Book of Journalism- CharanjitAhuja and Bharat Hiteshi, PartridgeIndia, 2016
8. News Editing– Bruce Westley, Third edition, IBH Publications, 1980
9. Adobe InDesign CC : Classroom in a Book – Adobe, First Edition, Pearson Education India, 2014
10. Designing for Newspapers and Magazines (Media Skills)- Chris Frost, Second Edition, Routledge, 2011
11. Newspaper Layout and Design: Workbook- Daryl R. Moen, Second edition, Iowa State Press, 1989
