



# Jyoti Nivas College Autonomous

Bengaluru | Hosur Road 560095 | [www.jyotinivas.org](http://www.jyotinivas.org)

# NATIONAL WEBINAR

Department of Journalism | Centre for Media Studies

presents

## Entrepreneurial Avenues in Social Media Marketing



### TAMARA SYED

Digital Media Manager  
Riana Group, Dubai




CHIEF PATRON

### Dr Sr Lalitha Thomas

Principal, Jyoti Nivas  
College Autonomous

 [cms\\_jnc](https://www.instagram.com/cms_jnc)

 [mediastudies@jyotinivas.org](mailto:mediastudies@jyotinivas.org)

 [centreformediastudies.jnc](https://www.facebook.com/centreformediastudies.jnc)

**T**amara Syed completed her Bachelors in Journalism, Literature and Psychology in Jyoti Nivas College Autonomous. She is known for her wit, spontaneity and great sense of humour. She had won seven personality contests in college fests around Bangalore. She was the president of the Students Council of Jyoti Nivas College Autonomous in 2016. Tamara is currently the Digital Media Manager of Riana Group Holdings Limited in Dubai and manages websites and social media for Airways Aviation Academy (a multinational flight school), Riana Yacht Charter Service and DREICO (real estate).

**16 AUG 2022**

**1:15 PM**



Platform: **Microsoft Teams**

**E-certificates will be provided to registered participants.**



**FOR FREE REGISTRATION:** <https://forms.gle/Kxi1uNk82oGJX9157>