



JYOTI NIVAS COLLEGE
Autonomous
Bengaluru , Karnataka

MEDIATRON 2016

The Department of Communication and Media of Jyoti Nivas College Autonomous, presents its national-level media symposium titled “**MEDIATRON 2016**” on February 25th and 26th. With the evolution of media from its traditional to contemporary platforms, we believe it’s time that everybody takes a breath and understands the extent to which digital media has engulfed us. Therefore, this year’s symposium *Mediatron* focuses on the theme, “**Digital Media Influence – Empowering or Overpowering?**”

MEDIATRON hopes to explore the good, the helpful, the bad and the unsightly side of digital media. *Mediatron* will engage the participants in an array of input sessions, curriculum related workshops, competitions that win cash prizes and events.

MEDIATRON will revolve around SIX major dimensions:

- I. Key Events (Panel Discussion, Jyoti Filmato, Paper Presentation & ARTiculated)
- II. Events with Input Sessions
- III. Events without input sessions
- IV. Workshops
- V. Online Events
- VI. Open Space