

IDEA INNOVATION ACTIVITIES (2019 – 2020)

Date: 24th October 2019

Event: Workshop on Lateral Thinking and Creative Problem Solving

A workshop on Lateral Thinking was arranged for the students of MBA & MCA on 24th October 2019 to sharpen students' skills on lateral thinking and problem-solving. This lecture was given by Mr. Deepak Justin, CEO of Inner Circle and a certified trainer from ISTD (The Indian Society for Training & Development)

- To gain an understanding of Lateral Thinking
- To sharpen students' skills in lateral thinking and problem solving
- To test students' wild imagination and to promote out-of-box thinking

Idea Creation: Interdepartmental Symposium

Interdepartmental symposium was organised by Idea Incubation Committee and the Department of MBA for the all students of Post Graduate Centre. The main objective of this symposium aims at preserving and providing access to enhance generic professional development skills, with specific focus on - research skills, public speaking skills, and idea presentation skills and also to bring together all of the Centre's departments, encourage student engagement and to widen their horizon with reference to organizational / industry research and to be able to creatively present their views in a centralized location.

Events Held - 4

Date: 16th August 2019

Event: Inter Departmental Symposium – Make in India

1st Interdepartmental symposium on "Make in India"

- Objective: Reflect on the role of a government policy and its relevance and effectiveness in free India.
- Talks by – 1 M.Com(FA), 1 MCA and 3 MBA students

Participants 60 Students, 8 faculty members

Date: 23rd August 2019

Event: Inter Departmental Symposium - Management Lessons from Mahabharata

2nd Interdepartmental symposium on "Management lessons from Mahabharata"

- Objective: Sharing management lessons from the Mahabharata
- Talks by – 1 M.Com(FA), 1 MCA and 3 MBA students

Participants 55 Students, 4 faculty members

Date: 30th August 2019

Event: Inter Departmental Symposium - Black Business in India

3rd Interdepartmental symposium on "Black business in India"

- Objective: Create awareness about black business in India, its scope and extent to which it prevails in society
- Skit, News reading, Interview – 2 M.Com(FA) students did it like a news item, 2 MCA students presented it using interview format, 1MA student – personal experience sharing and Skit by MBA students

Participants 35 Students, 4 faculty members

Date: 20th September 2019

Event: Inter Departmental Symposium - Sustainable Living

4th Interdepartmental symposium on “Sustainable Living” - Idea Generation Competition

- *Objective: To bring in the creative and problem solving skills to develop new products to promote sustainable living*

The event The Post Graduate students actively participated in the competition and presented their innovative ideas with the prototype created. Dr. Shantha from Department English evaluated the presentations.

The symposium helped the students to research and publicly present ideas and to learn, and to discourse on new concepts in the area of management, technology and to provide space for the ‘aspiring ones’ rather than the ‘confident ones’.

Idea Creation: Students’ Projects

Ms Indumathi S and Ms Amrutha A of 2016-2019 batch have diligently worked on developing an anti-theft app which provides security feature and sends the lost or stolen mobile location information to the recipient mobile phone even without internet connection. We are proud to say that this app is launched in Google play store as a Beta Version.